

Dear Friends and Partners,

We are honored to invite you to the Second international wine fair, “Wine Vision by Open Balkan,” that will take place in Belgrade from 16 to 19 November 2023.

We invite you to be our respected exhibitors and professional buyers and to join us in celebrating wine, culture, and tradition that will deliver a promising and prosperous future for us all.

Defined by tradition and made for the future, this is the region’s biggest and most important success story. Our unity is our strength, and our diversity is our power.

Let's raise a glass to the art of wine together, and indulge in the richness of our soil, discovering the spirit of Balkan and the world in every bottle.

In 2022, under the auspices of the governments of the Republic of Serbia, North Macedonia, and Albania, the first “Wine Vision by Open Balkan” gathered **more than 30,000 visitors, wine lovers, and wine professionals from more than 20 countries from all over the world. More than 350 wineries and distilleries** presented their offer, establishing new business contacts and expanding their sales networks and distribution.

The 2023 fair will include an even more engaging professional and commercial program with gatherings of various formats, including masterclasses and B2B meetings where exhibitors and professional visitors will have the chance to expand their businesses and have opportunities for increased participation in the global wine markets. As well as last year, the 2023 “Wine Vision by Open Balkan” will be organized as a trade exhibition and consumer fair. On November 16th, “Wine Vision by Open Balkan” will be open only for Exhibitors and Professional buyers, leaving plenty of time to network, taste and discover.

Applying for this event as an Exhibitor or Professional buyer is an opportunity to network and grow your business. The registration deadline is 31 May 2023, and the application confirmation deadline is 10 July 2023. More details on how to apply are available at the following link: <https://www.fair.openbalkan.com/>

Let's share beautiful visions together!

Welcome!