



| <b>MÜSİAD EXPO INTERNATIONAL TRADE FAIR<br/>BUYER DELEGATION PROGRAM FLOW<br/>September 23–26, 2026</b> |  |
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| <b>Wednesday, September 23, 2026</b>  | <ul style="list-style-type: none"><li>11:00   Arrival in Istanbul and Hotel Check-in<br/><i>This process will continue throughout the day.</i></li><li>10:00–12:00   21st MÜSİAD EXPO Opening Ceremony<br/><b>(Istanbul Expo Center / Hall 3)</b></li><li>12:00–18:00   Booth Visits</li></ul> |
| <b>Thursday, September 24, 2026</b>   | <ul style="list-style-type: none"><li>13:30–14:00   Registration</li><li>14:00–17:00   Republic of Türkiye Ministry of Trade Buyer Delegation B2B Meetings<br/><b>(Istanbul Expo Center / Hall 3)</b></li></ul>  |
| <b>Friday, September 25, 2026</b>   | <ul style="list-style-type: none"><li>10:00–17:00   MÜSİAD EXPO 2026 Booth Visits</li><li>19:00–21:00   Gala Dinner Program<br/><b>(MÜSİAD Conference Hall)</b></li></ul>  |
| <b>Saturday, September 26, 2026</b>   | <ul style="list-style-type: none"><li>12:00   Hotel Check-out</li></ul>  |