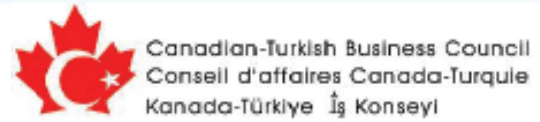


NATO Economy Forum 2015

Ontario Investment and Trade Center
February 27, 2015

The Atlantic
Council of Canada
Le Conseil Atlantique
du Canada



TRADE AND INVESTMENT OPPORTUNITIES BETWEEN CANADA AND CENTRAL/SOUTH EASTERN EUROPE

Please join the NATO Council of Canada (NCC) on February 27, 2014 at the Ontario Investment and Trade Centre (OITC) in Toronto, Ontario for what promises to be a dynamic and informative forum highlighting trade and investment potential in Central and Eastern Europe. The NATO Economy Forum brings together senior representatives from both public and private organizations operating in Central and South Eastern Europe for a full day of informative presentations and valuable networking opportunities.

Presentation topics include:

- ◆ Mining and Resource Development
- ◆ Corporate Social Responsibility (CSR)
- ◆ Infrastructure
- ◆ Public Private Partnerships (PPP)
- ◆ Testimonials from Canadian companies currently invested in the region

The forum will serve to promote Central and South Eastern Europe as a platform of trade and investment for Canadian businesses. It will provide attendees the opportunity to examine exciting current projects being undertaken in the participating countries. The day will also include dedicated time slots for attendees to seek further information about the projects, and to conduct business-to-business and government-to-business meetings.

Turkey

Romania

Hungary

Bulgaria

Georgia

Albania

Serbia

Poland (tbc)

Macedonia
(tbc)



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Canadian-Turkish Business Council
Conseil d'affaires Canada-Turquie
Kanada-Türkiye İş Konseyi

FORUM SCHEDULE

09:15 am Registration and Continental Breakfast

09:45 am Opening Remarks

- ❖ Julie Lindhout, *President, NATO Council of Canada*
- ❖ Omer Al-Katib, *President, Canadian-Turkish Business Council*

10:00 am Welcome Address

- ❖ Hon. Hugh Segal, *Chair, NATO Council of Canada*

10:20 am Keynote Speech

10:40 am Testimonials of Canadian Companies doing Business in Eastern Europe

11:00 am Introduction to Country Delegations

11:15 am Coffee Break

11:30 am Canadian Assistance Programs and Public Private Partnerships

- ❖ Department of Foreign Affairs, Trade and Development
- ❖ Export Development Canada
- ❖ Canadian Council for Public Private Partnership (TBC)

12:30 pm Networking Lunch

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13:30 pm Corporate Social Responsibility

- ❖ Presentations on Best Practices

14:30 pm Coffee Break

14:30 - 17:00 pm Opportunity for B2B Meetings As Requested

14:45 pm Opportunities: Mining Exploration and Development

- ❖ Presentations on partnerships and projects from 5 European Countries

15:40 pm Opportunities: Construction, Infrastructure and Transportation

- ❖ Presentations on partnerships and projects from 5 European Countries

16:40 pm Closing Keynote Speech

17:00 pm Break

9:00 - 21:00 pm Closing Reception

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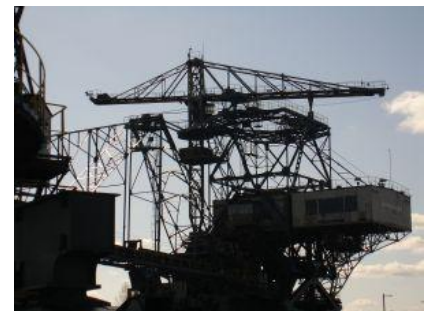
The NATO Council of Canada and the Prospectors and Developers Association of Canada (PDAC) invite you to attend:

PDAC 2015
March 1 – 4, 2015
Metro Toronto Convention Centre
Toronto, Canada

The NATO Economy Forum 2015 is proud to be an affiliated with the Prospectors and Developers Association of Canada (PDAC) 2015 International Convention, Trade Show & Investors Exchange. The convention is the world's leading event for people, companies and organizations in or connected with mineral exploration.

Taking place directly after the NATO Economy Forum, PDAC 2015 will host exhibitors and attendees from all over the world. Last year it was attended by over 30,000 people and welcomed over 1000 exhibitors from 125 countries.

PDAC presents a unique opportunity to develop domestic and international business contacts, gather marketing intelligence, learn about innovation and technologies and get insight on industry trends.

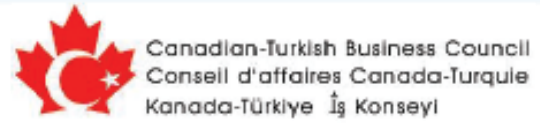


For more detailed information on the PDAC Exhibition, please visit:

<http://www.pdac.ca/convention>

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ABOUT THE NATO COUNCIL OF CANADA (NCC)

The NATO Council of Canada is an independent, non-profit, non-governmental organization, founded in 1966 to promote knowledge and understanding of international peace and security, and the North Atlantic Treaty Organization (NATO) in Canada.

The NATO Council of Canada is dedicated to the view that the *transatlantic relationships between Canada, the United States, and the nations of Europe create stability and prosperity and discourage conflict*. To realize its vision the NCC organizes and promotes alone, or in cooperation with Foreign Delegations to Canada, Trade Boards and Business Councils, Conferences, Business Forums and Summits.

The Council has strong partnerships with the Government of Canada including the Department of Foreign Affairs, Trade, and Development and the Department of National Defence. In addition, the Council maintains linkages with international organizations such as the World Bank Group, the European Bank of Reconstruction and Development, NATO Headquarters, the International Criminal Court, and various prominent international NGOs and think tanks.

ABOUT THE CANADIAN-TURKISH BUSINESS COUNCIL (CTBC)

The Canadian-Turkish Business Council is a Canadian chartered not-for-profit organization formed in 2001 in recognition of the importance of Turkey as a trading and investment partner for Canada. It is dedicated to a variety of activities to enhance business and trade relations between Canada and Turkey. As such, the CTBC provides insight into *Canada-Turkey trade and investment issues, and develop connections through missions, meetings and seminars aimed to ensure business success*.

The Council actively promotes networking and communication between established, new and potential Canadian exporters and investors, facilitating the exchange of information and the formation of business alliances. A key objective is to provide support to its members in their dealings with Canadian and Turkish governmental and regulatory bodies on key business issues.