

From Cuba
to EMBA
to CEO



Ralph de la Vega
President and CEO (retired)
of AT&T Mobility
and Consumer Markets



NORTHERN ILLINOIS UNIVERSITY
College of Business

Among **only 4%** of Executive MBA programs worldwide with **AACSB accreditation**.

Ranks among the **top 50** by **CEO Magazine**.

One of **the oldest, most prestigious, and largest University** of Economics in Southeast Europe, a leader in Bulgarian higher education.



Join the Double Executive MBA (EMBA) and earn two accredited degrees - from NIU and UNWE.
The first cohort starts in September 2023.

Join the first cohort and enjoy a tuition fee of **€ 21,000**. This is € 4,000 lower than the regular price.

Grab **an additional discount of € 3,000** if you sign up and pay for the program by the end of May 2023. This will reduce your fee for this **internationally accredited Executive MBA** to only **€ 18,000**.

Ready to apply?

Limited places - **only 25 students will be enrolled**.

Claim your slot now at:
www.emba-sofia.com.

Our representative will contact you to help you apply.

About the program



The EMBA is **identical to the EMBA program conducted in the US** - the same hours and curriculum.



All students in the program are **fully registered at NIU and UNWE** both university's student systems.



American lecturers will deliver the training with the help of the UNWE faculty.



All students will be **part of the alumni organisations** of both Universities.

The EMBA **combines in-person and online modes** of education. One course will be delivered each month. Each course will be organized in the following manner:

**1st
week**

Pre-course online meetings with the lecturers to receive reading, research, and self-study materials and assignments.

**2nd
week**

In-person lectures are delivered on-site in the UNWE premises in Sofia.

**3rd
week**

Online exercises, meetings, presentations, and discussion boards with lecturers and other EMBA students.

**4th
week**

Online **papers, quizzes and exam** for the conclusion of the respective course.

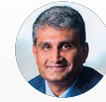
In-person lectures **Friday from 8:00 AM to 5:00 PM, Saturday from 8:00 AM to 5:00 PM and Sunday from 8:00 AM to 5:00 PM**. Check the exact dates for 2023/24



Fall 2023 Semester

Sep 15 - Sep 17 **Digital Transformation Strategy**

Study digital transformation of modern organizations: how to align information technology with business objectives.



Prof. Balaji Rajagopalan

Oct 20 - Oct 22 **Marketing Management**

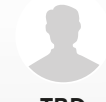
Evaluate marketing opportunities, select target markets, develop & plan strategies implement & control the marketing effort.



Prof. Paul Prabhaker

Nov 17 - Nov 19 **Financial Statement Analysis & Cost Management**

Use accounting information for planning, decision-making, and control of organizations.



TBD

Dec 15 - Dec 17 **Strategic Management & Policy**

Manage an organization's resources to achieve its strategic goals and objectives in a fast-changing environment.



Prof. Devaki Rau

Spring 2024 Semester

Jan 12 - Jan 14 **Global Supply Chain Management**

Executive-level decision-making and the impact of supply chain management on organizational performance.



Prof. Charles Petersen

Feb 16 - Feb 18 **Financial Analysis**

Analyse current and future financial position as the foundation for decision-making by creditors, managers, and owners.



Prof. Lei Zhou

Mar 22 - Mar 24 **International Management**

Identity, understand, and manage the cultural components and business dynamics present in global business enterprises.



Prof. Jon Briscoe

Apr 19 - Apr 21 **Managing Individuals, Teams & Organizations**

Identity, understand, and manage individual and group behavior in organizational settings.



Prof. Amanda Ferguson

Summer 2024 Semester

May 17 - May 19 **Managerial Leadership**

Examine classic and emerging leadership theories to meet the challenges and opportunities of effective leadership.



Prof. Brian McCormick

Jun 14 - Jun 16 **ESG/Sustainability**

Acquire the new and updated thinking needed to navigate the impact of ESG on the organization



TBD



Jeff Aronin
Founder & Chairman
Paragon Biosciences



Kelly Rogan
Corporate Vice President, Strategy
& Operations
Microsoft



Jocelyn Moore
General Manager,
Global Diversity & Inclusion
Microsoft



Wes Saber
CFO
Haribo



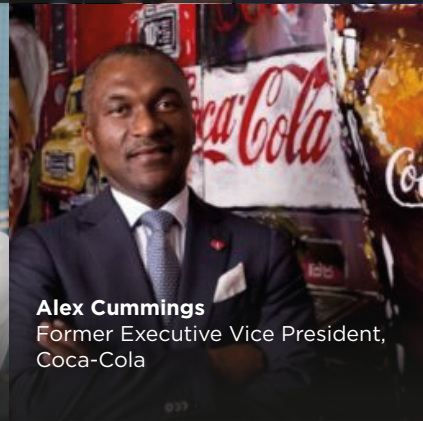
David Heide
Managing Director
RBC Wealth Management



late Matt Thompson
Former Executive Vice President,
Adobe



Joan Bottarini
CFO
Hyatt



Alex Cummings
Former Executive Vice President,
Coca-Cola

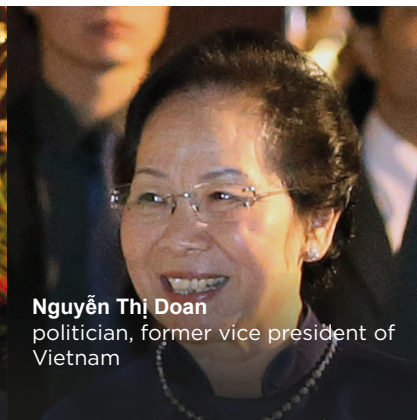
Join the NIU Business alumni network 60,000-plus strong. Become part of the UNWE Alumni



Kristalina Georgieva
economist - current Managing
Director of the International
Monetary Fund



Nguyễn Sinh Hùng
former chairman of the National
Assembly of Vietnam



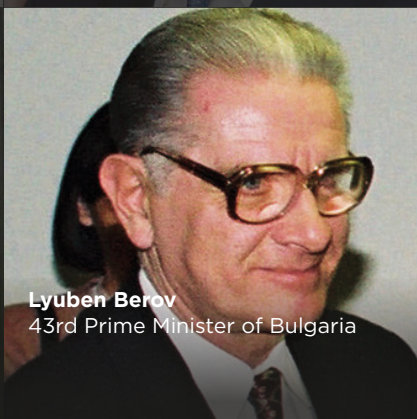
Nguyễn Thị Doan
politician, former vice president of
Vietnam



Lyudmila Filipova
novelist and journalist



Pedro Luís da Fonseca
Minister of economy of Angola



Lyuben Berov
43rd Prime Minister of Bulgaria



Nedelcho Beronov
Bulgarian jurist and Constitutional
Court chairman



Metodi Lalouov
Bulgarian jurist and judge