



深化海外综合服务 促进投资互利共赢

Better Services for Shared Prosperity in Global Investment

# 首届海外投资与综合服务大会

## FIRST OVERSEAS INVESTMENT CONFERENCE

主办单位：中国国际投资促进会

Hosted By: China Council for International Investment Promotion

2026.3.25-28 中国·上海 Shanghai, China



深化海外综合服务  
促进投资互利共赢  
Better Services for Shared Prosperity in Global Investment

# 对接活动 Roadshow & Matchmaking Events



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# 打造核心平台

## Build a Core Platform

# 百场对接活动

100 Plus Roadshow & Matchmaking Events

100+

高质量专场对接

High-Quality Specialized Matchmaking Events

200+

外方机构现场参与

Foreign Agencies & Organizations  
Participate On-Site

1500+

境内外企业现场对接

Face-to-Face Meetings Between  
Overseas & Domestic Enterprises

系统推动大会战略愿景 · 构建跨境产业投资对接体系

Driving the Conference's Strategic Vision Forward · Building a Cross-Border Industrial Investment Matchmaking Ecosystem



# 中资企业全球化布局：重点区域机遇洞察

## Global Expansion of Chinese Enterprises: Opportunity Insights in Key Regions

行业 Industries	龙头企业 Leading Enterprises
消费电子与家电 Consumer Electronics & Home Appliances	华为、小米、联想、海尔、海信、TCL、格力、美的、安克创新等 Huawei, Xiaomi, Lenovo, Haier, Hisense, TCL, Gree, Midea, Anker Innovations, etc.
工业制造与基建 Industrial Manufacturing & Infrastructure	三一重工、徐工集团、中联重科、中国建筑、中国交建、中国铁建、中国中车、宁德时代等 Sany, XCMG, Zoomlion, CSCEC, CCCC, CRCC, CRRC, CATL, etc.
互联网与数字服务 Internet & Digital Services	阿里巴巴（国际站、速卖通、Lazada）、腾讯（游戏、云）、字节跳动（TikTok）、拼多多（Temu）、百度、网易等 Alibaba (Alibaba.com, AliExpress, Lazada), Tencent (Gaming, Cloud), ByteDance (TikTok), PDD (Temu), Baidu, NetEase, etc.
汽车与交通 Automotive & Transportation	上汽集团、比亚迪、吉利汽车、长城汽车、蔚来、小鹏等 SAIC Motor, BYD, Geely, Great Wall Motors, NIO, XPENG, etc.
信息通信 Information & Communications Technology (ICT)	中兴通讯、中国移动国际、中国电信国际等 ZTE, China Mobile International, China Telecom International, etc.
其他领域 Other Sectors	Shein（时尚跨境电商）、远景能源（新能源）、万华化学（化工）等 Shein, Envision Energy, Wanhua Chemical, etc.

### 国别地区 Countries & Regions

探索推动高端制造与科技创新领域的深度合作。

Explore and promote in-depth cooperation in high-end manufacturing and technological innovation.

高端制造

High-end Manufacturing

科技创新

Technology Innovation

### 金融枢纽 Financial Hubs

拓展金融、海事服务与数字经济合作。

Expand cooperation in finance, maritime services, and the digital economy.

金融服务

Financial Service

数字经济

Digital Economy

### 战略伙伴 Strategic Partners

深化与“一带一路”沿线国家的战略合作

Deepen strategic cooperation with countries along the Belt and Road Initiative.

能源转型

Energy Transition

基础设施

Infrastructure

### 新兴市场 Emerging Markets

开拓新兴市场的产业链投资机会。

Explore industrial chain investment opportunities in emerging markets.

智能制造业

Smart Manufacturing

农业矿产

Agriculture & Mining



COUNTRY  
OPPORTUNITIES

聚焦国别新机遇，搭建双向投资官方平台

Focusing on New Country-Specific Investment Opportunities and  
Building an Official Platform for Two-Way Investment

国别投资新机遇 (20-30场)

New Country-Specific Investment Opportunities (20–30 Dedicated Sessions)

## 核心定位 Core Positioning

### 官方平台 Official platform

搭建由各国驻华使领馆、  
投资促进机构主导的权威双向投资对话平台  
Establish an authoritative two-way investment  
dialogue platform led by foreign  
embassies/consulates in China and their investment  
promotion agencies.

## 关键形式 Key Approaches

### 搭建平台 Building platforms

通过政策解读、项目推介、企业对接，系统呈现  
全球重点区域投资机会  
Systematically showcasing global investment  
opportunities in key regions through policy  
interpretation, project promotion, and enterprise  
matchmaking.

20-30

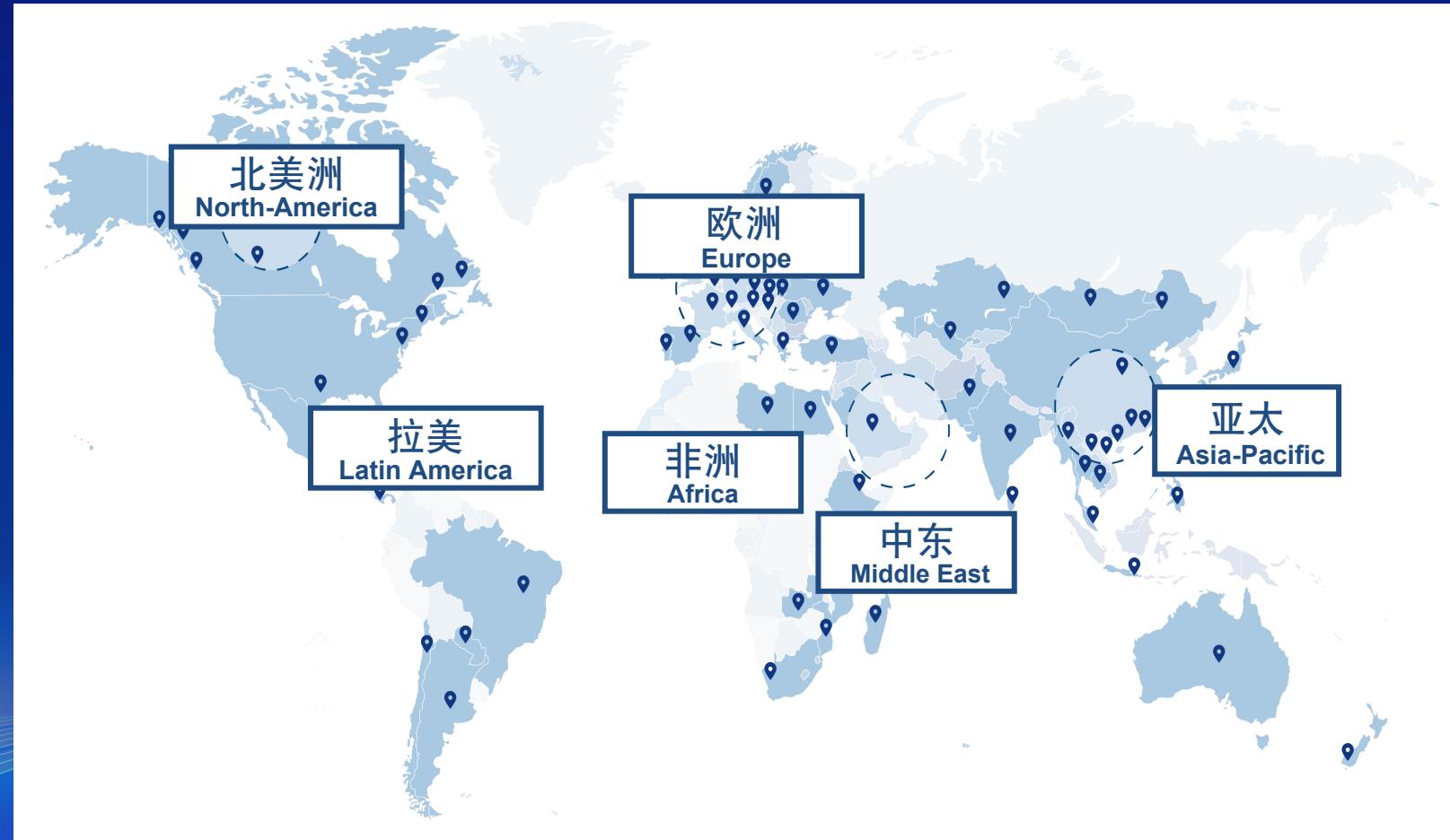
专场活动

Dedicated Events

4大

核心区域

Targeted Key Regions





INDUSTRY  
ECOSYSTEM

# 聚焦产业新空间，构建垂直领域合作 Expanding Industrial Horizons and Building Sector-Specific Cooperation

## 生态产业合作新空间（40-50场） New Opportunities in Ecological Industry Cooperation (40–50 Dedicated Sessions)

### 核心定位 Core Positioning

以产业合作为核心，  
构建细分垂直领域的深度合作生态  
Centering on industry cooperation to build in-depth  
ecosystems in key vertical sectors.

### 组织模式 Organizational Model

龙头引领 Led by Industry Leaders  
由国内领先的行业协会、产业联盟及  
龙头企业牵头组织  
Led and organized by China's leading industry associations,  
alliances, and flagship enterprises.

### 目标与内容 Goal and Focuses

紧密服务国家高水平对外开放战略，  
聚焦“十五五”规划重点合作领域  
Serving the national strategy for high-level opening-up and  
focusing on priority cooperation areas in the 15th Five-Year  
Plan.

40-50

产业专场活动 Industry-Specific Sessions



#### 高端制造 High-end Manufacturing

智能制造装备  
工业自动化  
Smart Manufacturing Equipment & Industrial Automation



#### 绿色发展 Green Development

清洁能源、环保技术  
Clean Energy & Environmental Technologies



#### 人工智能 Artificial Intelligence

AI算法  
机器学习  
AI Algorithms & Machine Learning



#### 数字经济 Digital Economy

云计算  
大数据  
Cloud computing & Big data



#### 生命健康 Life Sciences & Health

生物医药  
医疗设备  
Biopharmaceuticals & Medical Devices



#### 基础设施 Infrastructure

交通  
能源基建  
Transportation & Energy Infrastructure



#### 文旅消费 Culture, Tourism & Consumption

文化旅游  
消费升级  
Cultural Tourism & Consumption Upgrade



#### 农业科技 Agri-Tech

现代农业  
智慧农机  
Modern Agriculture & Smart Agricultural Machinery



PROFESSIONAL  
SERVICES

聚焦服务新网络，打造一站式出海支持体系  
**Focusing on New Service Networks and Building a One-Stop Support System for Going Global**  
专业服务新网络 (40-50场)  
**New Professional Service Networks (40–50 Dedicated Sessions)**

**核心定位Core Positioning**

**痛点解决方案 Pain-Point Solutions**

精准针对企业出海全周期痛点，构建一站式、模块化专业服务支持体系

Precisely addressing enterprise pain points across the full going-global lifecycle with a one-stop, modular professional service system.

**40-50**

专业服务活动 Professional Service Events

**主要对接形式 Main Event Formats**

> >> 专项对接会  
Specialized Matchmaking Events

>>> 闭门咨询  
Closed-Door Consultations

>>> 解决方案发布  
Launch of Solutions

>>> “一对一”专业服务  
One-on-One Professional Services

**服务机构Service Providers**

**专业矩阵 Professional Service Matrix**

- ✓ 律师事务所 Law Firms
- ✓ 会计师事务所 Accounting Firms
- ✓ 金融机构 Financial Organizations
- ✓ 咨询公司 Consulting Firms

**服务内容 Service Offerings**

**核心支持 Core Support**

跨境法律、财税规划、投融资  
Cross-Border Legal Services, Tax Planning, and Investment & Financing

**运营保障 Operational Support**

航运物流、检测认证、合规风控  
Shipping & Logistics, Testing & Certification, and Compliance & Risk Control

**战略升级 Strategic Upgrade**

ESG治理、人才与品牌管理  
ESG Governance, Talent Development, and Brand Management



# 申办机制 Application Mechanism

## 预申报开通

### Pre-Application Channel Opens

2025.12.22

官方网站、微信小程序等平台同步开启预申报通道  
Pre-application channels open simultaneously on multiple platforms, including official website and WeChat mini-program.

## 正式申报启动

### Formal Application Phase Begins

2026.01.01

全面接受主办方正式申请，场地分配工作正式启动  
Formal applications from organizers are now fully accepted, with venue allocation officially underway.

## 分配原则

### Allocation Principles

场地实行 先报先得、满额即止  
Venues allocated on a first-come, first-served basis, and registration closes when full.



## 申请信息要求 Application Information Requirements

### 1 主办方简介 Organizer Profile

组织背景、资质实力、行业影响力  
Basic profile, qualifications, strengths, and industry influence

### 2 活动名称与主题 Event Name and Theme

活动定位、主题方向、预期目标  
Event positioning, theme, and expected goals

### 3 合作需求 Cooperation Needs

意向合作领域、目标企业类型  
Desired cooperation areas and target enterprise types

### 4 主要议程 Main Agenda

活动流程、议题设置  
Event flow and session topics

### 5 拟邀嘉宾 Invited Guests

重要参会嘉宾、演讲嘉宾、意向合作方名单  
List of key attendees, speakers, and potential partners

### 6 办会规模 Event Scale

人数 Number of expected participants:  
30–50; 100–150; 200–300



## 申请平台 Application Platforms

### 官方网站 Official Website:

<https://s.31url.cn/XD4rl9jl>

### 微信小程序

WeChat Mini Program

### 移动端应用

Mobile App

# 实施步骤 Phases of Implementation

从筹备启动到长效服务的全周期规划 Full-Cycle Planning: From Preparation and Launch to Long-Term Services

1

## 筹备启动 Pre-Launch Preparation

确定实施方案，细化重点邀请清单，制作宣传材料，开发大会专属数字服务平台，启动预热宣传

2025.12.9 - 12.31

Developing implementation plans, deciding key invitation lists, producing promotional materials, building dedicated digital platform, and initiating pre-event promotion.

2

## 正式推广 Official Full-Scale Promotion

通过官方网站、公众号、媒体等多渠道广泛宣传，征集主办方与参会方，收集项目信息与合作需求，建立数据库。

2026.01.01 - 01.31

Multi-channel promotion via official website, WeChat public account, media outlets, etc.; recruiting organizers and participants, collecting project information and cooperation needs, and building database.

3

## 精准匹配 Precise Matching

2026.02.01 - 02.28

梳理分析征集信息，开展预对接，确定百场项目对接活动的具体场次、主题、合作需求、参与方及形式等，发布详细议程

Analyzing collected information, conducting pre-matchmaking, finalizing details for 100+ events (themes, needs, participants, formats), and releasing detailed agendas.

4

## 线上对接 Online Matchmaking

2026.03.01 - 03.24

利用大会数字平台组织大会参与方提前开展云洽谈、预邀约及项目前期沟通

Facilitating advance online negotiations, pre-invitations, and preliminary project discussions among event participants via the dedicated digital platform.

5

## 活动举办 Hosting Events

2026.03.25 - 03.27

集中举办系列线下对接活动，并延伸线上互动

Hosting series of offline matchmaking events with extended online interaction.

6

## 跟踪服务 Follow-Up Services

长期推进

建立项目跟踪机制，提供持续对接服务，汇总成果并评估成效

Long-Term Advancement

Establishing project follow-up mechanism, providing ongoing matchmaking services, and evaluating outcomes.

>>> 实现从“一次性活动”向“常态化平台”的转型  
Transforming from One-Off Events to a Sustainable Platform.



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# 论坛展览 Forums & Exhibitions



# 开幕式主论坛 Opening Ceremony & Main Forum

## 全球视野 国家战略 实战引领

### Global Vision · National Strategy · Practical Leadership

1500+

参会嘉宾 Guests

大会最高规格、最具全球影响力的核心思想盛宴，汇聚全球政商学界领袖，发布国家级权威信息，为企业提供全球化战略的顶级对接平台。

The highest-level and most globally influential forum for thought leadership, gathering leaders from politics, business, and academia worldwide, releasing authoritative national-level information, and providing enterprises with a top-tier platform for global strategic matchmaking.



### 五大核心板块 Five Core Segments

1

开幕式致辞：全球共识，高层定调

Opening Remarks: Building Global Consensus and Setting Strategic Direction

2

开幕式演讲：国家蓝图，趋势前瞻

Keynote Addresses: National Blueprint and Future Trends

3

主题演讲：多维洞察，全球机遇

Thematic Speeches: Multi-Dimensional Insights and Global Opportunities

4

成果发布：权威指导，服务落地

Outcomes Release: Authoritative Guidance and Practical Implementation

5

签约授牌：生态构建，战略启航

Signing Ceremony: Building Ecosystem and Launching Strategic Cooperation



# 分论坛矩阵 Sub-Forum Matrix

## 核心市场 热点专题 战略机遇

Core Markets · Hot Topics · Strategic Opportunities

### 4+4 分论坛矩阵 SUB-Forum Matrix

Expected Attendees  
**150–300人**

精心打造的分论坛矩阵，覆盖核心出海目的地与热点专题，采用“顶层解读+实战分享+资源对接”模式。

Curated sub-forum matrix covering core overseas destinations and hot topics, featuring a “high-level insights + practical experience sharing + resource matchmaking” model.

### 4大核心出海目的地 4 Core Overseas Destinations

#### ASEAN

东盟

东南亚市场机遇  
Opportunities in  
Southeast Asia

#### EUROPE

欧洲

发达市场深耕  
Deep Engagement in  
Developed Markets

#### MIDDLE

EAST 中东

能源转型合作  
Energy Transition  
Cooperation

#### AFRICA

非洲

新兴市场开拓  
Emerging Market  
Development

### 4大热点专题 4 Hot Topics

文化创意出海

1 Cultural and Creative Industries  
Going Global

中小企业国际发展

2 International Development  
of SMEs

南南合作

3 South-South Cooperation

电力出海

4 Power Sector Going Global



# 展览展示 Exhibition Areas

2500平米实景舞台 一站式链接全球出海生态

2,500 m<sup>2</sup> Immersive Exhibition · One-Stop Connection to the Global Ecosystem



## 国际展位

International Pavilions

**楼层 Location: 1F&3F**

**定位与价值 Positioning and Value**

展示各国“第一印象”。与各国使领馆、投资促进机构、国际园区零距离对话

Showcasing national first impressions and enabling direct engagement with embassies, investment promotion agencies, and international parks.

## 招募对象 Recruitment Targets

各国驻华投资促进机构、国家级园区、跨国企业总部、国际商协会

Foreign investment promotion agencies in China, national-level parks, multinational corporations' headquarters, and international business associations.



## 科技创新展区

Tech Innovation Zone

**楼层 Location: 1F&2F**

**定位与价值 Positioning and Value**

聚焦“数字与绿色”双翼。展示赋能出海的硬科技、解决方案与成功案例

Focusing on digital and green technologies to showcase cutting-edge solutions and success stories for going global.

## 招募对象 Recruitment Targets

人工智能、数字基建、新能源、储能技术、智能制造等领域的高新技术企业及“专精特新”企业

High-tech and “Specialized, Sophisticated, Distinctive, and Innovative” enterprises in AI, digital infrastructure, new energy, energy storage, and smart manufacturing.



## 综合服务机构区域

Service Agency Zone

**楼层 Location: 4F**

**定位与价值 Positioning and Value**

提供“出海全链条保障”。汇聚顶级服务机构，为企业提供一站式解决方案对接

Providing full-life-cycle support for going global by gathering top-tier service providers and offering one-stop solution matchmaking.

## 招募对象 Recruitment Targets

银行/投行、顶尖律所、四大会计师事务所、管理咨询公司、保险机构、知识产权服务机构等

Commercial banks and investment banks, top-tier law firms, Big Four accounting firms, management consulting firms, insurance institutions, intellectual property service providers, etc.



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# 招商方案

## Investment Promotion Program



# 对接洽谈合作价格 | Rates for Matchmaking Sessions

## 场地费 Venue Rental Fee

30-50人场地  
30–50 Pax Venue  
**1万元**/场/2小时  
USD 1,400/session /  
two hours

100-150人场地  
100–150 Pax Venue  
**3万元**/场/2小时  
USD 4,200/session/  
two hours

200-300人场地  
200–300 Pax Venue  
**5万元**/场/2小时  
USD 7,000/session/  
two hours

\* 晚间场次享七折优惠。场次间隔30分钟翻台，由大会统一预留  
Evening sessions enjoy a 30% discount. A 30-minute turnover period is reserved between sessions by the organizing committee.

## 会务费 Conference Service Fee

含屏幕、音响设施、桌椅、饮用水等基础硬件设施。  
Includes standard AV equipment, tables & chairs, and drinking water.

30-50人  
30–50 Pax  
**5000元**/场/2小时  
USD 700/session/two hours

100-150人  
100–150 Pax  
**2万元**/场/2小时  
USD 2,800/session/  
two hours

200-300人  
200–300 Pax  
**4万元**/场/2小时  
USD 5,600/session/  
two hours

## 个性化服务费

### Customized Services Fee

包括重要嘉宾协助邀请、酒店住宿交通等  
协助安排、个性化宣传制作等

Includes VIP guest invitation assistance, transportation &  
accommodation arrangements, customized promotional  
materials production, etc.

**收费标准: 另行协商**  
Quoted Separately

## 申办机制 Application

场地实行预登记机制，由大会统一调度  
申请信息需包括主办方简介、活动名称与主题、合作需求、主要议程及拟邀嘉宾

Venues are allocated on a pre-registration basis and  
managed by the conference organizer. Application must  
include: organizer profile, event name & theme, cooperation  
needs, main agenda, and invited guest list.



# 展览展示 | Exhibition Booth Options

## 展位官方指导价 Official Booth Rates

**标摊 20,000 元/9m<sup>2</sup>**  
Standard In-Line Booth USD 2,800/9 m<sup>2</sup>

**双开标摊 22,000 元/9m<sup>2</sup>**  
Standard Corner Booth USD 3080/9m<sup>2</sup>  
9-18m<sup>2</sup> 标准搭建  
9-18m<sup>2</sup> Standard Construction

**光地 1,500 元/m<sup>2</sup>**  
Raw Space USD 208/m<sup>2</sup>

18m<sup>2</sup>起订  
Minimum 18 m<sup>2</sup>

## 主体木结构饰 Standard Booth Inclusions:

4个铲灯、1桌2椅、1个接待台、1个吧椅、1个插座

Wooden structure with:  
4 arm lights, 1 table & 2 chairs,  
1 reception desk, 1 bar stool,  
1 power socket

## 展位费优惠说明:

Booth Fee Discounts:

✓ **早鸟优惠: 2026年1月31日前确认参展, 享9折** Early Bird Discount: 10% off for confirmations by January 31, 2026.

✓ **面积优惠: 光地展位≥80m<sup>2</sup>, 享85折** Area Discount: 15% off for raw space  $\geq 80 \text{ m}^2$

若同时满足以上两项条件, 自动享受最低85折优惠

If both conditions are met, the higher discount (15% off) will apply automatically.

## 特装搭建参考价

## Reference Rates for Custom Booth Construction

**1,600 元/m<sup>2</sup> (18–54 m<sup>2</sup>)**  
USD 225/m<sup>2</sup>

**i** 不含电费、场馆方费用  
Excluding electricity fees and venue management charges

**主体木结构; 饰面乳胶漆; 含灯箱、55寸电视、铲灯、炮灯、LED软灯带、内置灯箱、洽谈桌、椅子、接待台、展示柜(无门)、吧椅、插座等**  
Main wooden structure with latex paint finish, including: light box, 55-inch TV, arm lights, PAR lights, LED strip lighting, built-in light box, negotiation table & chairs, reception desk, display cabinet (without doors), bar stools, power sockets, etc.

## 定制特装搭建 Customized Booth Construction

**60m<sup>2</sup>起订, 具体金额以实际设计方案为准**

Minimum size: 60 m<sup>2</sup>

Price to be quoted based on final design.



# 专题推介活动合作方案

A

方案A  
顶级尊享方案

100万 人民币

- ✓ 专题推介活动承办单位身份 + 大会LOGO使用权
- ✓ VIP礼遇: 主论坛优先席位 + 闭门晚宴2位 + VIP用餐2位
- ✓ 项目洽谈: 优先开放潜在合作方清单, 优先安排对接
- ✓ 场地支持: 200-300人会议场地 (半日) + LED屏 + 灯光音响
- ✓ 嘉宾接待: 10位重要嘉宾大会期间住宿
- ✓ 展览展示: 80平米展位 + 1000-2000元/平标准搭建
- ✓ 参会名额: 30个主论坛名额 (含自助餐)
- ✓ 宣传权益: 官方页面展示 + 合作方名片 + **高层领导专题采访**

B

方案B  
高端优选方案

80万 人民币

- ✓ 专题推介活动承办单位身份 + 大会LOGO使用权
- ✓ VIP礼遇: 主论坛优先席位 + 闭门晚宴2位 + VIP用餐2位
- ✓ 项目洽谈: 优先开放潜在合作方清单, 优先安排对接
- ✓ 场地支持: 200-300人会议场地 (半日) + LED屏 + 灯光音响
- ✓ 嘉宾接待: 8位重要嘉宾大会期间住宿
- ✓ 展览展示: 50平米展位 + 1000-2000元/平标准搭建
- ✓ 参会名额: 20个主论坛名额 (含自助餐)
- ✓ 宣传权益: 官方页面展示 + 合作方名片 + 专题推介活动“承办单位”身份

C

方案C  
标准方案

50万 人民币

- ✓ 专题推介活动承办单位身份 + 大会LOGO使用权
- ✓ VIP礼遇: 主论坛优先席位 + 闭门晚宴2位 + VIP用餐2位
- ✓ 项目洽谈: 优先开放潜在合作方清单, 优先安排对接
- ✓ 场地支持: 200-300人会议场地 (半日) + LED屏 + 灯光音响
- ✓ 嘉宾接待: 4位重要嘉宾大会期间住宿
- ✗ 展览展示: **不含展位 (可单独预订)**
- ✓ 参会名额: 10个主论坛名额 (含自助餐)
- ✓ 宣传权益: 官方页面展示 + 合作方名片 + 专题推介活动“承办单位”身份



内容设计

自主设计主题、议程、流程



发言嘉宾  
自行邀请



申请时间

2026年1月1日起



联系方式  
大会组委会



# Sponsored Session Cooperation Plan

Benefits	Option A	Option B	Option C
Cooperation Fee	USD 140,000	USD 110,000	USD 70,000
Cooperation Status	As Co-organizer of Sponsored Session	As Co-organizer of Sponsored Session	As Co-organizer of Sponsored Session
VIP Privileges	<ul style="list-style-type: none"> <li>Priority seating at the main forum</li> <li>2 seats for the closed-door dinner</li> <li>2 seats for the VIP dining area</li> </ul>	<ul style="list-style-type: none"> <li>Priority seating at the main forum</li> <li>2 seats for the closed-door dinner</li> <li>2 seats for the VIP dining area</li> </ul>	<ul style="list-style-type: none"> <li>Priority seating at the main forum</li> <li>2 seats for the closed-door dinner</li> <li>2 seats for the VIP dining area</li> </ul>
Project Negotiation	Priority access to the list of Potential Partners and priority arrangement for match-making discussions	Priority access to the list of Potential Partners and priority arrangement for match-making discussions	Priority access to the list of Potential Partners and priority arrangement for match-making discussions
Sponsored Session Venue & Hardware Support	<ul style="list-style-type: none"> <li>Provide conference venues for half-day sessions <ul style="list-style-type: none"> <li>• accommodating 200 to 300 people</li> </ul> </li> <li>LED screen, basic lighting, and audio equipment</li> </ul>	<ul style="list-style-type: none"> <li>Provide conference venues for half-day sessions <ul style="list-style-type: none"> <li>• accommodating 200 to 300 people</li> </ul> </li> <li>LED screen, basic lighting, and audio equipment</li> </ul>	<ul style="list-style-type: none"> <li>Provide conference venues for half-day sessions <ul style="list-style-type: none"> <li>• accommodating 200 to 300 people</li> </ul> </li> <li>LED screen, basic lighting, and audio equipment</li> </ul>
Content Design & Guest Speakers	<ul style="list-style-type: none"> <li>Prioritize independent design for sponsored session themes, agenda setting and work process etc.</li> <li>Invite speakers independently</li> <li>Planning &amp; invitation support</li> </ul>	<ul style="list-style-type: none"> <li>Prioritize independent design for sponsored session themes, agenda setting and work process etc.</li> <li>Invite speakers independently</li> <li>Planning &amp; invitation support</li> </ul>	<ul style="list-style-type: none"> <li>Prioritize independent design for sponsored session themes, agenda setting and work process etc.</li> <li>Invite speakers independently</li> <li>Planning &amp; invitation support</li> </ul>
VIP Guest Reception	Accommodation for <b>10</b> VIP guests	Accommodation for <b>8</b> VIP guests	Accommodation for <b>4</b> VIP guests
Booth Display	<ul style="list-style-type: none"> <li>Provide free exhibition space about <b>80</b> sqm</li> <li>Free booth construction within USD 140-280 per sqm</li> <li>any costs beyond the range will be borne by the partner</li> </ul>	<ul style="list-style-type: none"> <li>Provide free exhibition space about <b>50</b> sqm</li> <li>Free booth construction within USD 140-280 per sqm</li> <li>any costs beyond the range will be borne by the partner</li> </ul>	/
Attendee Passes	<b>30</b> Complimentary main forum passes (incl. buffet)	<b>20</b> Complimentary main forum passes (incl. buffet)	<b>10</b> Complimentary main forum passes (incl. buffet)
Promotion Display	<ul style="list-style-type: none"> <li>Display of sponsored sessions on the official website.</li> <li>Partner business cards featured in the online system.</li> <li>Display partners' cooperation status on the official conference website</li> <li>Authorized use of conference name, logo &amp; status in promotions.</li> <li>Arrange a themed interview with a senior executive</li> </ul>	<ul style="list-style-type: none"> <li>Display of sponsored sessions on the official website.</li> <li>Partner business cards featured in the online system.</li> <li>Display partners' cooperation status on the official conference website</li> <li>Authorized use of conference name, logo &amp; status in promotions.</li> </ul>	<ul style="list-style-type: none"> <li>Display of sponsored sessions on the official website.</li> <li>Partner business cards featured in the online system.</li> <li>Display partners' cooperation status on the official conference website</li> <li>Authorized use of conference name, logo &amp; status in promotions.</li> </ul>



# 首届海外投资与综合服务大会 合作意向征集表

## First Overseas Investment Conference Cooperation Intention Form

我们诚挚邀请有意参与大会论坛、项目对接、品牌展示及相关活动的单位，扫描二维码填写合作意向表。

We cordially invite interested organizations and enterprises to participate in conference forums, project matchmaking, brand exhibition, and related activities. Please scan the QR code to submit the Cooperation Intention Form.

收到信息后，我们将尽快与您联系，进一步沟通具体事宜。期待与您携手，共促合作、共创机遇！

Upon receipt of your information, we will contact you promptly to discuss specific cooperation details. We look forward to partnering with you to promote collaboration and create mutual opportunities.

请于2026年1月10日之前完成提交

Please submit the form by January 10, 2026.





深化海外综合服务 促进投资互利共赢

Better Services for Shared Prosperity in Global Investment

# 首届海外投资与综合服务大会

## FIRST OVERSEAS INVESTMENT CONFERENCE

主办单位：中国国际投资促进会

Hosted By: China Council for International Investment Promotion

2026.3.25-28 中国·上海 Shanghai, China