

# enterprise europe

## Partner Search

### 1. Call Information

<b>Call for proposal</b>	FP7-KBBE-2013-7 – single stage
<b>Topic</b>	KBBE.2013.3.1-01: Plant High Value Products - from discovery to final product
<b>Funding Scheme</b>	Collaborative Project (large-scale integrating project targeted to SMEs)
<b>Deadline</b>	05.02.2013 (!)
<b>Internal Deadline</b>	20.01.2013

### 2. Target Partner

<b>Target Partner</b> <i>(SMEs, Research Institute, University...)</i>	<p>The consortium is looking for <b>3 additional SME partners</b> with expertise in the following fields:</p> <ul style="list-style-type: none"> <li>- Life Cycle Assessment</li> <li>- marketing</li> <li>- ecological assessment and final balance</li> </ul>
<b>Partner profile sought</b> <i>(further description of the requested partner)</i>	<p>The companies should be interested in and able to</p> <ul style="list-style-type: none"> <li>- conduct a Life Cycle Assessment (LCA) approach.</li> <li>- develop commercial strategies for the commercialization of bioactive products based on published data and surveys</li> <li>- assess ecological aspects of the environmental impact of selected products on target species</li> <li>- assess and evaluate sustainability of growing halophytes for the production of secondary compounds</li> </ul> <p>Experience in European funding projects is helpful but not required.</p>
<b>Preferred countries</b>	Countries not already represented within the consortium, but this is not a prerequisite.
<b>Role of the partner within the project</b>	The expected expertise is not represented by the scientific partners so far.

	<p>Therefore close cooperation with some of the scientific partners is desirable.</p> <p>The development of commercial strategies should start with a survey in Europe and in the end phase of the project it is meaningful to think about the commercialization of bioactive products.</p> <p>One aspect of the project is sustainability. Therefore LCA and the ecological assessment is very important for the final balance of the project.</p>
<b>Partners already involved</b>	<p>Academic partners from DE, PT, DK, GRE, IT and Israel</p> <p>Industrial partners, SMEs from NL</p>

### 3. Project Information

<b>Project Title</b>
Bioactive secondary compounds from halophyte species – from the identification to the application
<b>Abstract of the project (max. 500 characters)</b>
The project's main goal is to use the biodiversity of halophytic plant species to identify and isolate natural bioactive molecules of importance for various industrial applications, such as pharmaceuticals, biomaterials, cosmetics and food additives. In parallel optimal growth systems using saline water for irrigation on the field and as hydroponics will be developed to produce plant material in a reproducible way with high contents of valuable secondary products.

### 4. Profile owner description:

The coordinating group has a broad scientific expertise in several aspects of this project, many scientific international cooperation partners but only national industrial cooperation partners. Therefore they would like to use the opportunity of this call to extend their industrial contacts internationally.
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### 5. Further Information

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<b>Details of the Enterprise Europe Network partner:</b>	<p>Contact person: Jan-Hendrik Luebben  jan-hendrik.luebben@zuv.uni-hannover.de  Leibniz Universitaet Hannover  EEN Niedersachsen / DE</p>
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