



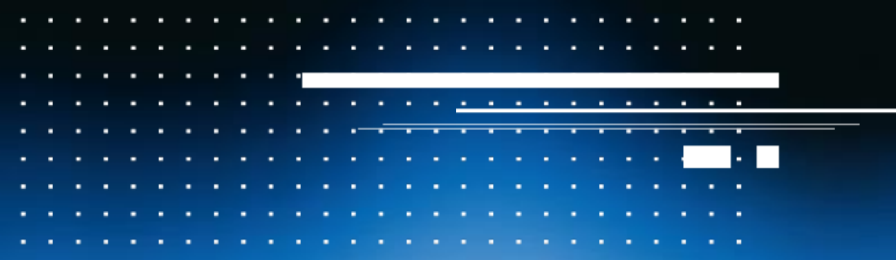
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INDUSTRIAL INNOVATION FAIR 28TH EDITION

FIERGS

SEBRAE

OBJECTIVE

- Bring together national and international companies;
 - Promote the connection between large and small businesses;
 - Insert small businesses on big companies productive chains;
 - Generate business opportunities;
 - Exchange of technological knowledge and experience.
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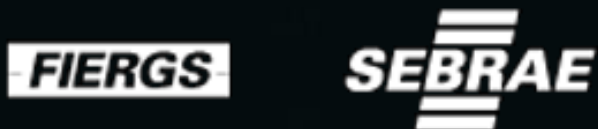
472 thousand industries in Brazil
9,4 million jobs in Brazil

46,6 K industries on Rio Grande do Sul State
762,7 thousand jobs on Rio Grande do Sul State



MERCOPAR 2019

Partnership



“Our challenge is to bring what's best in business opportunities and industry future in one single place.”

MERCOPAR REPRESENTED

580 K

Visitors

10.450

Exhibitors

123 K

m² of exhibition*

R\$ 1,023 billions

Generated business

23 Exhibitor
Countries

* Last 10 years

PARTNER COUNTRIES

Argentina

India

Netherlands

Spain

×

England

Italy

Portugal

International exhibitors

Chile, Costa Rica, Denmark, Finland, France, Germany, Guatemala, Israel, Japan, Mexico, Norway, Paraguay, South Africa, Sweden, United States and Uruguay.

CHALLENGES

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INDUSTRIAL INNOVATION FAIR 28TH EDITION

Big Data Partnership
Opportunity Innovation RFID
Business Adaptation Startup Content
Pitch Internet of Things
Connection Machine to Machine Lean
Networking Cloud Computer
Growth

OPPORTUNITIES

Knowledge

Event Hub

Innovation Hall

Startups

Industrial Tourism

Relationship & Business

Large Companies

Buyers Club

Connecting large and
small businesses



OCTOBER 01 TO 03, 2019
FROM 1 PM TO 8 PM
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