

China International Import E xpo

November 5-10, 2021

National Exhibition and Convention Center (Shan
ghai)

www.ciie.org

General Overview of Third CIIE

- Exhibition time: November 5-10, 2020
- Venue: National Exhibition and Convention Center (Shanghai)
- Theme: New Era, Shared Future
- Hosts: Ministry of Commerce of the People's Republic of China, Shanghai Municipal People's Government
- Partners: World Trade Organization, United Nations Development Programme, United Nations Conference on Trade and Development, Food and Agriculture Organization of the United Nations, United Nations Industrial Development Organization, International Trade Center
- Organizers: China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai) Co., Ltd.

The total exhibition area of the 3rd CIIE reached nearly 360,000 m².

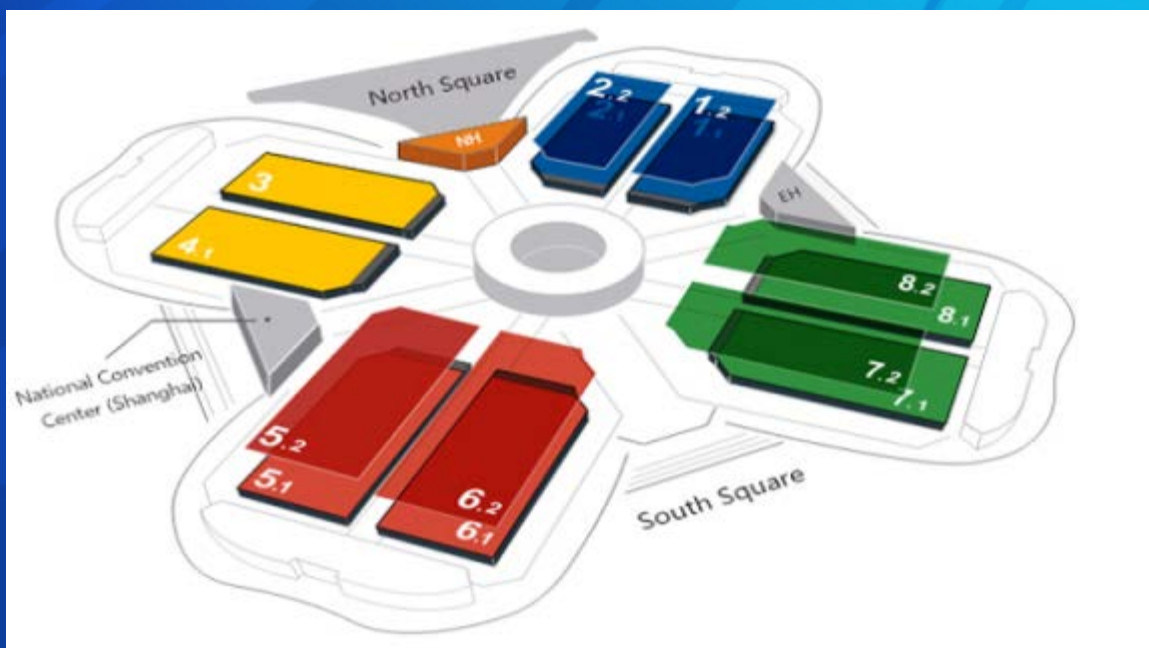
The 3rd CIIE attracted nearly 400,000 registered buyers and was covered by more than 3,000 domestic and foreign journalists.

The cumulative intended turnover reached USD 72.62 billion, an increase of 2.1% on the basis of the second session.



Distribution of Exhibition Areas

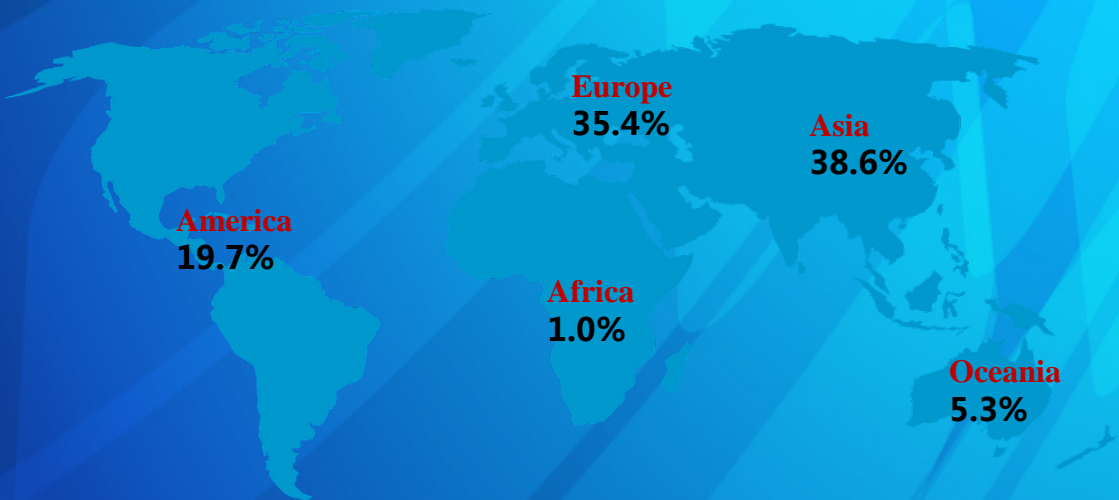
- The Business Exhibition of the 3rd CIIE set up six exhibition areas, namely :
- 1. Food and Agricultural Products,
- 2. Automobile,
- 3. Intelligent Industry & Information Technology,
- 4. Consumer Goods,
- 5. Medical Equipment and Healthcare Products,
- 6. Trade in Services,
- and **four** special zones, namely Public Health & Epidemic Prevention, Smart Mobility, Energy Conservation and Environmental Protection, and Sporting Products & Events.



Participating Countries

Enterprises from all G20, BRICS and SCO member states participated in the exhibition.

543 enterprises from 47 countries along the Belt and Road participated;
82 enterprises from 30 of the least developed countries participated;
1,424 enterprises from G20 countries participated;
196 enterprises from SCO countries participated;
61 enterprises from BRICS participated.



Continent	Asia (including Hong Kong, Macao and Taiwan of China)	Europe	Africa	America	Oceania
Enterprise Proportion	48.6%	27.3%	2.4%	14.3%	7.4%
Exhibition Area Proportion	38.6%	35.4%	1.0%	19.7%	5.3%

World-renowned Enterprises

Many world-renowned enterprises attended the CIIE, including more than 274 of the Fortune Global 500 and other leading enterprises in various industries.

(The following are some of the Fortune Global 500 and leading enterprises that participated in the exhibition, ranked by their exhibition area and exhibition hall numbers)



Newly Released Products, Technologies and Services in Third CIIE

- Plentiful global products were first published or exhibited at CIIE.
- The 3rd CIIE released 411 new products, new technologies, and new services, including 73 that were first published globally.
- The global first dry fiber recycling papermaking system, the inflatable kayak that can be folded to a backpack size, the smartest remote intensive care unit (ICU) command center, the most advanced artificial intelligence production workshop, full-automatic warehousing & distribution system, and others were displayed on the booths.
- The global top ten industrial electrical enterprises, top ten pharmaceutical enterprises, top seven beauty & cosmetic enterprises, top seven automobile groups, and top four accounting firms all attended the event.



CIIE Enterprise Alliance

In 2020, the Enterprise Alliance of the 3rd CIIE has 156 member enterprises from 23 countries like the United States, Japan, Germany, and France, all Fortune Global 500 or industry-leading enterprises.



In the principle of "mature one, develop one" and based on the need of CIIE for specialized exhibition, seven specialized committees were set up, including the Specialized Committee for Public Health and Epidemic Prevention, Specialized Committee for Dairy, Specialized Committee for Industrial Digital Transformation, Specialized Committee for Automobile Innovation and Development, Specialized Committee for Smart Supply Chain, Specialized Committee for Daily Chemical & Consumer Goods, and Specialized Committee for Sports. During the session, the specialized committees held nine policy exchanges, round-table dialogues, and other forms of activities.



Buyers and Trades

The buyers of the 3rd China International Import Expo constituted 39 trade missions and nearly 600 trade sub-missions composed of 112,000 registered units and nearly 400,000 registered individuals.

Among the registered buyers, those with an annual turnover of above USD 1 billion reached more than 2,200; those with annual imports of over USD 100 million were nearly 1,400.

In terms of industry structure, manufacturing, wholesale and retail enterprises ranked top three among the registered buyers, accounting for 30.6%, 16.0%, and 8.2% respectively.



Supporting Activities

During the 3rd CIIE, a total of 101 supporting activities, such as policy interpretation, matchmaking signing, and investment promotion, were held. They were more international, authoritative, and effective than previous ones.

From November 6-7, the Large Trade and Investment Matchmaking Conference was held, attracting 2,025 buyers and exhibitors to reach 861 intended cooperation projects. A total of 36 online and offline investment promotion conferences were held by domestic and foreign governments, industrial parks, and enterprises. The “CIIE Release” brand constantly took shape through release activities held by 42 well-known exhibitors. These release activities attracted more than 13 million live broadcast views through CCTV and other media.

The United Nations Industrial Development Organization, International Trade Center, World Intellectual Property Organization, and others organized a number of events; the Ministry of Finance, the Ministry of Industry and Information Technology, the Ministry of Commerce, the People's Bank of China, the State Administration for Market Regulation, the National Medical Products Administration, China Council for the Promotion of International Trade, and Office for Campaign Against IPR Infringements and Counterfeits and other authorities independently or jointly held various activities, such as policy interpretation; procurement talks, signing ceremonies, economic and trade exchanges, business environment promotions, industrial investment meetings, and other activities were held at many places, so as to fully promote transactions, two-way investment, industrial cooperation, and cultural exchanges through supporting activities.



CIIE could benefit Bulgarian enterprises

- 1. The Bulgarian enterprises could take advantage of this platform to enter the huge Chinese market of 1.4 billion population.
- 2. CIIE shows the world the latest achievements of global innovation and development, and provides important opportunities and a platform for cooperation and communication in global technological innovation and technological development
- 3. The CIIE will bring about a consumption upgrade effect, open up huge market consumption space for the world, and provide new market space and huge demand opportunities for the Bulgarian economy.



Through CIIE, China's Development Dividends Could be Shared by the World

- With successful holding of the CIIE, achievements have been continuously made in “seeking cooperation, advancing innovation, and pursuing sharing”, reflecting the great global landscape featuring openness & cooperation and mutual benefits & win-win results.
- CIIE is the best channel for foreign enterprises to enter the Chinese market.

CIIE will make more opportunities for business, investment, and growth accessible to all countries.



Overwhelming Trends of Openness and Cooperation

- The CIIE gathers upstream and downstream enterprises in industrial chains, facilitates exchanges and cooperation among different sectors, releases the great charm of markets, and continuously attracts foreign investments to China and foreign enterprises to develop in China.
- Actions of global enterprises have proved that the trend of openness and cooperation cannot be halted and that it's a popular choice for enterprises to develop in China.



Improvements in Seven Aspects for the Forth CII E

The fourth CIIE expands the scale, optimizes exhibition area arrangements, attracts higher-quality exhibitors, and has great confidence in partnerships. Also, with stronger policy support and more comprehensive urban safeguards, it further highlights the platform effect in stabilizing foreign trade and growth and expands the continuous integrative benefit.



Consolidate and Increase Policy Support

- Multiple support policies have been added.

Starting from the third CIIE, the normalized preferential tax policy for the retention and purchase of imported exhibits will be implemented during each session of the CIIE.

Much more policy support has been exerted for the third CIIE.

The move, which fully demonstrates the firm determination of the Chinese government to expand opening-up through the CIIE, will provide exhibitors with more sense of gain, and will certainly further enhance the attractiveness of the CIIE.

Policy



A policy described
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An Invitation to the 4th CIIE

•Chinese President Xi Jinping delivered a keynote speech at the opening ceremony of the CIIE for three consecutive years. He said that after three years of development, the CIIE has transformed exhibits into commodities, exhibitors into investors; it offers a platform for exchanging ideas and connecting China with the world. It has become a major platform for international procurement, investment promotion, human exchanges, and open cooperation, and become a global shared international public product.

•China sincerely invites foreign dignitaries, business communities, exhibitors, and buyers across the world to participate in the fourth CIIE. China is willing to make joint efforts with countries around the world and international organizations to build the CIIE into a world-class expo and promote the collective prosperity of the global economy and trade.

Booth Rates

企业商业展展位价格

Booth Rates of Enterprise & Business Exhibition

室内展馆展位价格

光地: 330美元/平方米或人民币2,310元/平方米
(36平方米起)

标准展位: 3,000美元/个或人民币21,000元/个
(9平方米)

室外展场展位价格

光地: 220美元/平方米或人民币1,540元/平方米
(36平方米起)

Indoor Booth Rates

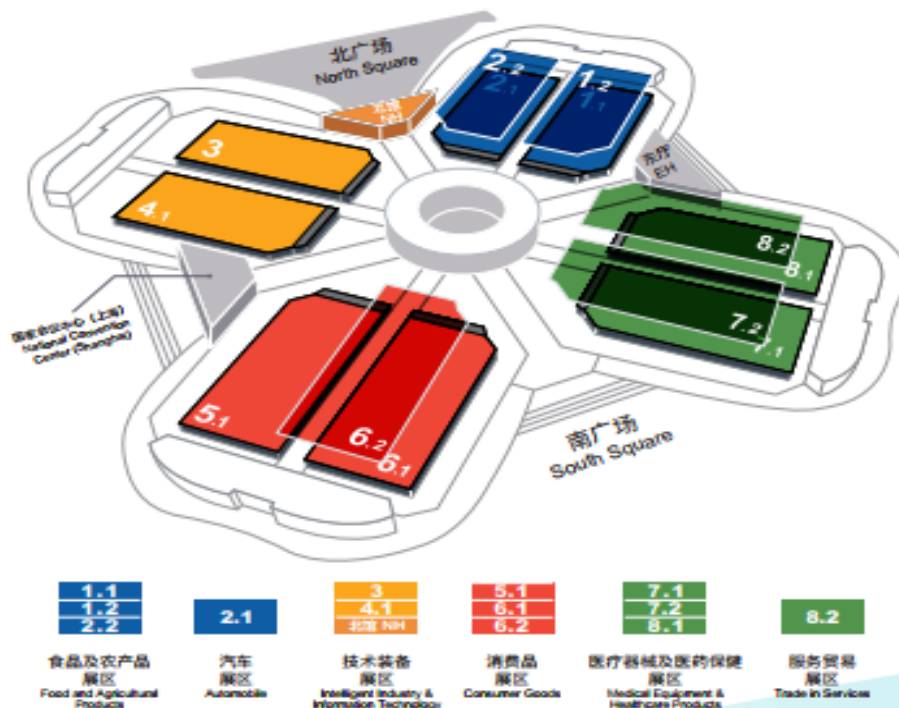
Raw Space: USD 330/m² or CNY 2,310/m² (minimum 36 m²)
Standard Booth: USD 3,000 /9 m² or CNY 21,000 /9 m²

Outdoor Booth Rates

Raw Space: USD 220/m² or CNY 1,540/m² (minimum 36 m²)

*2021年1月31日(含)之前签订参展合同,且于2021年2月28日前完成不低于25%首付的参展企业,可享受10%优惠。报名截止日期:2021年5月30日

*Exhibitors that sign exhibition contracts before January 31, 2021 (included) and complete a down payment of no less than 25% of the full amount before February 28, 2021 (included) can enjoy a 10% discount. Booking Deadline: May 30, 2021



The companies could also enjoy discount by participating in CIE through an exhibitor organizer. The booking deadline is also for May 30, 2021.

Tax Incentives

- 1.Exhibitors at the Expo will receive tax incentives based on the sales volume/quota for specific product categories outlined in the below table. The sales limit for exhibitors seeking tax relief on other product categories is \$20,000.

List of exhibits enjoying preferential tax policies for China International Import Expo

Serial number	category	Remarks
1	Machines, mechanical appliances, electrical equipment and instruments, meters (except medical or surgical instruments and equipment)	Each exhibitor enjoys no more than 12 tax concessions
2	Tractor, tractor	Each exhibitor enjoys no more than 2 tax incentives
3	Ships and floating structures	Each exhibitor enjoys no more than 3 tax incentives
4	Medical or surgical instruments and equipment	Each exhibitor enjoys no more than 5 tax concessions
5	Artwork, collectibles and antiquities	Each exhibitor enjoys no more than 5 tax concessions
6	Exhibits other than the above categories	The sales limit for each exhibitor to enjoy tax incentives does not exceed US\$20,000

- 2.Products sold during the exhibition which exceed the specified number or limit, along with unsold items which are not returned after the event, will be taxed in accordance with relevant national regulations.
- 3.Starting from the 3rd CIIE, tax incentives for the retention and purchase of exhibits have been even greater, not only exempting customs duties, but also exempting import value-added tax and consumption tax.

Customs Clearance

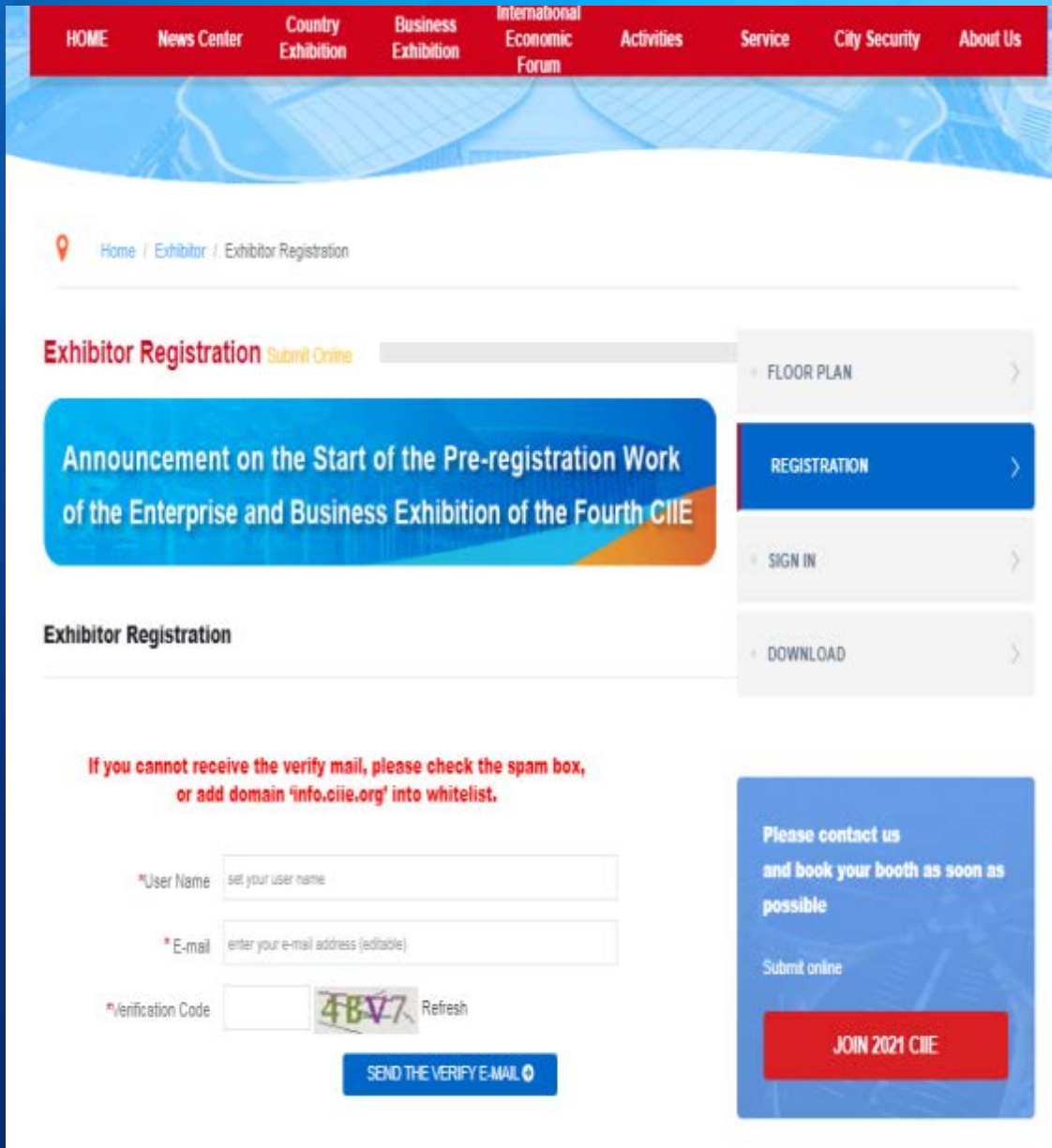
- China Customs will provide all-round quality services and carry out supervision on inbound and outbound materials of the CIIE, like Registration, Approval and Entry of Exhibits, Declaration of Imported Materials, Inspection and Release of Exhibits, Supervision during the CIIE and so on.
- For more detailed information:
- <http://english.customs.gov.cn/Statics/dc2bf5ef-9859-4e64-8be7-cc6b870db428.html>

Facilitation Measures of Chinese Customes

- 1.To Issue Customs Clearance Notice and Provide Guidelines on Customs Clearance.
- 2. To Set Up Special Customs Office for CIE.
- 3. To Deepen Technological Applications and Create an Intelligent Supervision & Service Mode.
- 4. To Dispatch Personnel to the Site and Provide Customs Services.
- 5. The Organizer Will Furnish Tax Guarantee to Lighten the Burden on Overseas Exhibitors.
- 6. To Conduct Examination and Approval in the Nearest Customs for Better Facilitation.
- 7. To Set Up a Special Channel to Give Priority for the Handling of Formalities.
- 8. To Consolidate Supervision Measures and Extend the Temporary Entry Period of the Exhibits Under the ATA Carnet.
- 9. To Consolidate Supervision Measures and Extend the Temporary Entry Period of the Exhibits Under the ATA Carnet.
- 10. To Promote Access Negotiations and Expand the Categories of Imported Exhibits.
- 11.To Simplify Supervision Procedures to Facilitate the Entry of Special Articles.
- 12.To Simplify the Export Procedures and Facilitate the Disposal of Exhibits after the Expo.
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- For **mor detailed information:**
- <http://english.customs.gov.cn/Statics/dc2bf5ef-9859-4e64-8be7-cc6b870db428.html>

Booth Booking

- 1. Log on to the website:
- <https://www.ciie.org/>



The screenshot shows the 'Exhibitor Registration' page on the CIIE website. At the top is a red navigation bar with links: HOME, News Center, Country Exhibition, Business Exhibition, International Economic Forum, Activities, Service, City Security, and About Us. Below the navigation bar is a breadcrumb trail: Home / Exhibitor / Exhibitor Registration. The main content area features a large blue banner with the text 'Announcement on the Start of the Pre-registration Work of the Enterprise and Business Exhibition of the Fourth CIIE'. To the right of the banner is a vertical sidebar with four buttons: FLOOR PLAN, REGISTRATION (highlighted in blue), SIGN IN, and DOWNLOAD. Below the banner, the section 'Exhibitor Registration' contains a red warning message: 'If you cannot receive the verify mail, please check the spam box, or add domain 'info.ciie.org' into whitelist.' Below this message are three input fields: '*User Name' (placeholder: set your user name), '*E-mail' (placeholder: enter your e-mail address (editable)), and '*Verification Code' (placeholder: 48V7, with a Refresh button). A blue button labeled 'SEND THE VERIFY E-MAIL' is positioned below the verification code field. On the right side of the page, there is a blue box with the text 'Please contact us and book your booth as soon as possible' and a red button labeled 'JOIN 2021 CIIE'.

- To create your own ID and Code

- 2. Log in with your own ID and code, then finish all the required information.
- 3. Submit your application form online.
- 4. Then the CIIE side will contact you later on.
- 5. Note: "Internet Explorer" browser is preferred, if you can not submit your information successfully.
- 6. Daniel Zhu
- Email: 58859246@qq.com
- Tel: 029710294



Thank you!