



SAARC INVESTMENT FORUM

Unleashing South Asia

6th SEPTEMBER 2017

Colombo – Sri Lanka



SOUTH ASIA ECONOMIC CONTEXT

South Asia is home to more than 1.6 billion people and has experienced significant economic growth over the last decade. World Bank notified that South Asia is the world's fastest growing region in the world and expects to remain in more than 7% growth until 2017. 30% of the population is currently under the age of 15, creating a future demographic bulge that presents an opportunity to develop human capital and nurture entrepreneurship.

The markets in South Asia offer a diverse array of investment opportunities in different sectors. Largest amounts of capital have been deployed in the sectors of energy, financial services and manufacturing, and these remain active sectors for investment across the region. There is huge potential in other sectors such as agro-business, health and information & communication technology and in businesses providing basic goods and services.

OBJECTIVES

- SAARC Investment Forum is an effort to unleash the unlimited investment opportunities in the region while branding South Asia as an investment hub to encourage South Asian investors for cross border investments within the region and attract investors from outside the region.
- Encourage young and innovative entrepreneurs to interact with experienced entrepreneurs, share experience and find resources to implement their innovative ideas.
- Create a space for Investors to network with South Asian business community and policy makers.

WHO ATTENDS?

- Local and Overseas Investors & Entrepreneurs
- Fund Managers
- Chairmen & CEO's of Multinational Companies
- Owners of Small and Medium Enterprises
- Representatives of Global Trade Associations
- Representatives of International Development Agencies
- Officers of Government Investment Authorities

WHY ATTEND?

The SAARC Investment Forum, is expected to expose participants to a wide range of investment opportunities which will be deliberately packaged for the event. In the backdrop of creating conducive investment climate and igniting cross border trade, the SAARC Investment Forum offers the following benefits to the participants:

- Obtain comprehensive understanding of the existing and new investment opportunities in the SAARC region.
- Learn and network directly with investors, key trade chambers of the region on project related sources.
- Valuable networking opportunities with investment authorities in the South Asian region.
- Access to key government officials and policy makers.
- Meeting with key decision makers representing multinational organizations and entrepreneurs.
- Access to best investment proposals, exclusive content on investment trends of the South Asian region
- Access to regional investor support and resources.
- Free consultancy services by the Federations of Chambers of Commerce and Industry in Sri Lanka (FCCISL)



INVESTMENT TRENDS IN FOCUS



RENEWABLE ENERGY

Energy remains as one of the areas that a large number of FDI can flow into South Asia. With recent economic growth in the region, industrialization has been creating a huge demand for energy sector, and renewable bringing the sustainability to the region.



TOURISM

South Asia has a wide range of tourism opportunities from the mountain of Himalayas to the blue beaches in The Maldives. According to UNWTO statistics, region has received 17.5 million tourists, 1.5% of world share in 2015 while North and East Asia enjoyed 142 million arrivals and 12% of world share. Poor air and road connectivity, under developed tourist infrastructure, lack of co-ordination and joint promotion in tourism sector in South Asia are the areas that investment can bridge the gap to accelerate the industry in to higher levels.



REAL ESTATE

Growth of middle class in South Asia create many opportunities in real estate industry. Local and National Governments across the region are looking for mass scale investments in real estate to cater to the demand.



MANUFACTURING

South Asia is home for many natural resources and region has been exporting natural resources to other regions due to lack of technology to process and manufacture tradable goods within the region. FDI for manufacture will help empower the sector with higher technology that can create millions of employment opportunities to emancipate poor communities.



AGENDA

- 8.30 am - 9.00 am Registration
- 9.00 am - 10.15 am Inaugural Session
- 10.15 am - 10.45 am Tea Break
- 10.45 am - 11.45 am "Investment Outlook of South Asia" - Panel Discussion
- 11.45 am - 11.55 pm Introduction to Second session
- 11.55 am - 12.55 pm Afghanistan
- 12.15 pm - 12.35 pm Bangladesh
- 12.35 pm - 12.55 pm Bhutan
- 12.55 pm - 02.00 pm Networking Lunch
- 02.00 pm - 02.20 pm India
- 02.20 pm - 02.40 pm Maldives
- 02.40 pm - 03.00 pm Nepal
- 03.00 pm - 03.20 pm Pakistan
- 03.20 pm - 03.40 pm Sri Lanka
- 03.40 pm - 03.50 pm Closing Remarks
- 06.00 pm Onwards Cultural Night and Dinner

Business to Business meetings continue on 7th, 8th and 9th of September at the SAARC Trade Fair Premises (Sri Lanka Exhibition and Convention Center)

REGISTRATION FEE

Foreign Participants :- USD 125 +TAX (15%VAT 2.04% NBT)
 Local Participants :- USD 100 +TAX (15%VAT 2.04% NBT)
 Early Bird Registration 15% off (before 30th June 2017)

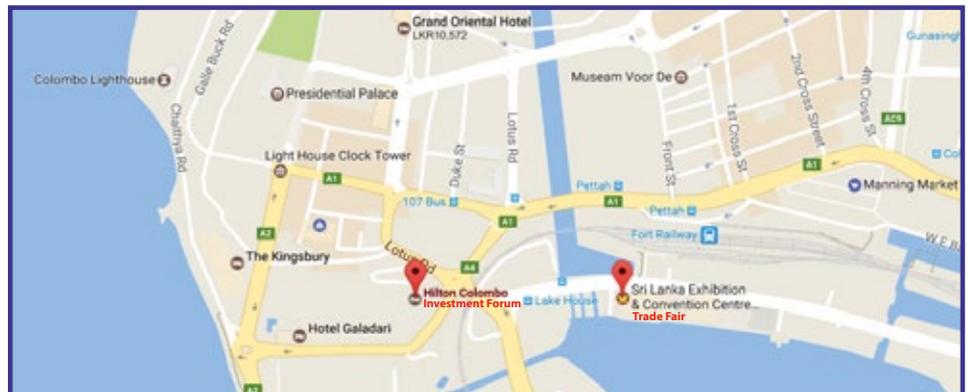
PAYMENT DETAILS

Account Name: Federation of Chamber of Commerce and Industry Sri Lanka
 Account No: 1480025064
 Bank Name: Commercial Bank – Union Place Branch
 SWIFT Code: CCEYLKX

CONTACT US

SAARC CCI Sub office in Colombo
 "Federation House"
 No: 696/3/4, Havelock Road,
 Colombo 06, Sri Lanka.
 Hotline: +94 777428814 / 0112366996 (131)
 Email: colombo.office@saarcchamber.org

MP Events Lanka(Pvt)Ltd
 No: 12 D.R.Wijewardana Mawatha,
 Colombo 10, Sri Lanka.
 Hotline: +94 76 634 1100
 Email: secretary@sl.pico.com
 Web: www.pico.lk



Endorsed by



වාණිජ දෙපාර්තමේන්තුව
 DEPARTMENT OF COMMERCE
 வணிகத் திணைக்களம்

For more Information:
www.fccisl.lk

