

第二届丝绸之路国际食品展览交易会 暨第二届中国丝绸之路饭店产业大会

The 2nd Silk Road International Food Exhibition Fair
and 2nd Silk Road Hotel Industry Event



指导思想

GUIDING IDEOLOGY

为努力打造丝绸之路经济带“五大中心”，发挥我市丝绸之路经济带核心区作用，推动乌鲁木齐城市国际化进程，促进国内外食品企业的贸易合作，第二届丝绸之路国际食品展览交易会暨第二届中国丝绸之路饭店产业大会（以下简称“食品展交会”）在“亚心之都”乌鲁木齐成功举办。

All in an effort to create “Five Centers” of Silk Road Economic Belt, to play it role in the core area of the Silk Road Economic Belt, to promote internationalization of Urumqi City and to facilitate the trade cooperation between domestic and oversea food enterprises. The 2nd Silk Road International Food Exhibition Fair and 2nd Silk Road Hotel Industry Event (hereinafter referred to as the Food Fair “SRIF”) has been successfully held in the “city of the Asian continent geographical center” ----Urumqi.

往届回顾

HISTORY REVIEW

首届展会展览面积达40000平方米，设立国际标准展位1200个，参展企业达780多家，其中有来自27个国家及地区的153家境外企业，参观观众200000人次，展会交易额14.45亿元人民币。食品展交会商机无限、潜力巨大。

The 1st SRIF covers an exhibition area of 40000 sq. m., 1200 international standard booths in total and more than 780 companies participated in the fair, of which including 153 oversea companies from 27 countries and regions, the number of trade visitors reaches 200000 and the trade volume of this fair is 1.445 billion yuan. There are unlimited business opportunities and great potential in the SRIF.





展会时间

EXHIBITION DURATION

- > 布展时间: 2015年7月21日-7月22日
Move-In Time: July 21st - 22nd, 2015
- > 展览时间: 2015年7月23日-7月26日
Exhibition Time: July 23rd - 26th, 2015
- > 专业观众日: 2015年7月23日
Trade Visitor Day: July 23rd, 2015
- > 公众开放日: 2015年7月24日 - 7月26日
Public Day: July 24th - 26th, 2015
- > 撤展时间: 2015年7月26日17:30后
Move-Out Time: July 26th (after 17:30), 2015

展会地点

EXHIBITION LOCATION

新疆乌鲁木齐·新疆国际会展中心

Xinjiang Urumqi · Xinjiang International Convention & Exhibition Center



组织架构

ORGANIZATION STRUCTURE

(一) 支持单位

Supported By:

商务部投资促进事务局

Investment Promotion Agency of Ministry of Commerce

商务部流通产业促进中心

Circulation Industry Promotion Center of Ministry of Commerce

中国国际贸易促进委员会贸易推广交流中心

Trade Development & Cooperation Center of CCPIT

(二) 主办单位

Sponsored by:

新疆特色餐饮业发展领导小组

Xinjiang Characteristic Catering Industry Development Leading Group

新疆维吾尔自治区商务厅

Department of Commerce of Xinjiang Uygur Autonomous Region

乌鲁木齐市人民政府

The Government of Urumqi Municipal

中国饭店协会

China Hotel Association

中国烹饪协会

China Cuisine Association

中国副食流通协会

China Non-staple Food Circulation Association

世界中国烹饪联合会

World Association of Chinese Cuisine

(三) 协办单位

Co-organizer:

新疆维吾尔自治区有机食品协会

Xinjiang Uygur Autonomous Region Organic Food Association

(四) 承办单位

Organized By:

新疆国际会展中心

Xinjiang International Convention & Exhibition Center

乌鲁木齐饮食服务行业协会

Urumqi Catering Service Industry Association

展会规模

EXHIBITION SCALE

展览面积：70000平方米、2400个国际标准展位

Exhibition Area:70000sq.m.2400 international standard booths

参展企业：1500家参展企业（国外参展企业占30%）

Exhibitors:1500 companies (Foreign enterprises accounted for 30%)

参展范围

EXHIBIT PROFILE

1、食品和食材类：精细、健康食品；食品、餐饮及相关企业；境内外食品生产商、经销商及代理商；

I Food Material: fine & healthy food, food catering and related enterprises, domestic and overseas food manufacturer, franchiser and agent;

2、机械设备类：食品包装、机械、烘培设备、厨具餐具、养殖设备、冷冻设备、饮料设备及食品模型；

II Food Machinery & Equipment: food packaging and processing machinery, baking equipment, kitchenware, farming facilities, refrigerating installation, beverage equipment and food models;

3、副食类：特色林果产品、有机与绿色食品饮品、原材料、辅料及调味品、粮油果蔬、畜禽肉蛋、土特产品、水产品、茶类饮料奶制品等；

III Non-Staple Food: special forestry and fruit products, organic food and drinks, raw material and flavoring, grain, oil, veggies, seafood, local products, tea drinks and dairy products;

4、饭店类：餐饮名店、宴席设计等；

IV Hotel Industry: famous restaurants and hotels, banquet design;

5、连锁企业类：连锁餐饮企业、连锁商超等零售企业；

V Chain Enterprise: chain food enterprises, shops and supermakets;

6、电子商务类：食品行业跨境电商和内贸电商

VI E-commerce: Cross-border and Domestic E-commerce of Food Industry

展区划分

EXHIBITION AREA

1、国际食品产业展区（12000平方米）

International Food Industry Exhibition Area (12000 sq. m.)

2、国内食品产业展区（24000平方米）

Domestic Food Industry Exhibition Area (24000 sq. m.)

3、特色美食文化展区（30000平方米）

Featured Gourmet Food & Culture Exhibition Area (30000 sq. m.)

展会活动

ACTIVITIES OF SRIF

(一)产业（商务）对接 Industry (Business) Matching

1 中国饭店业跨界合作大会丝路对接会

China Hotel Industry Cross-border Cooperation & Silk Road Matching Event

2 丝绸之路中外食品行业企业家沙龙

The Silk Road Chinese & Foreign Food Industry Entrepreneurs Salon

3 零售业供需对接洽谈

Retail Industry Supply-Demand Matching

4 中国连锁业商超商品供需对接洽谈

China Chain Industry Commodity Supply and Demand Matching

5 参展商商务配对活动

Exhibitor Business Matching

(二)赛事活动 Ceremony Events

1、美食之王—国际烹饪大师PK表演赛；

The King of the Food - International Cooking Master PK Show

2 新疆特色餐饮评比授牌，中国饭店业评比授牌，中国连锁行业协会授牌活动

Xinjiang Featured Catering Competition Award, China Hotel Industry Competition Award,

China Chain Industry Association Award Ceremony

3、上海吉尼斯申报及演示活动；

Shanghai Guinness Appling Show

4 中国国际烧烤大赛

International BBQ Event

5 中国名厨嘉年华活动

China Celebrity Chefs Carnival

6 电商嘉年华活动

E-commerce Carnival

参展费用

EXHIBITION FEES

室内标准展位(3米×3米)：5000元人民币

Indoor Standard Booth(3M×3M)：¥5000/per

特装展区（光地，36平方米起租）：500元/平方米

Special Booth (opened space minimum 36m² for rent)：¥500/m²

室外展位：5000元/展位（3m*4m）

Outdoor Booth: 5000RMB/booth (3m*4m)

备注：国际组团单位优惠政策详情咨询组委会；

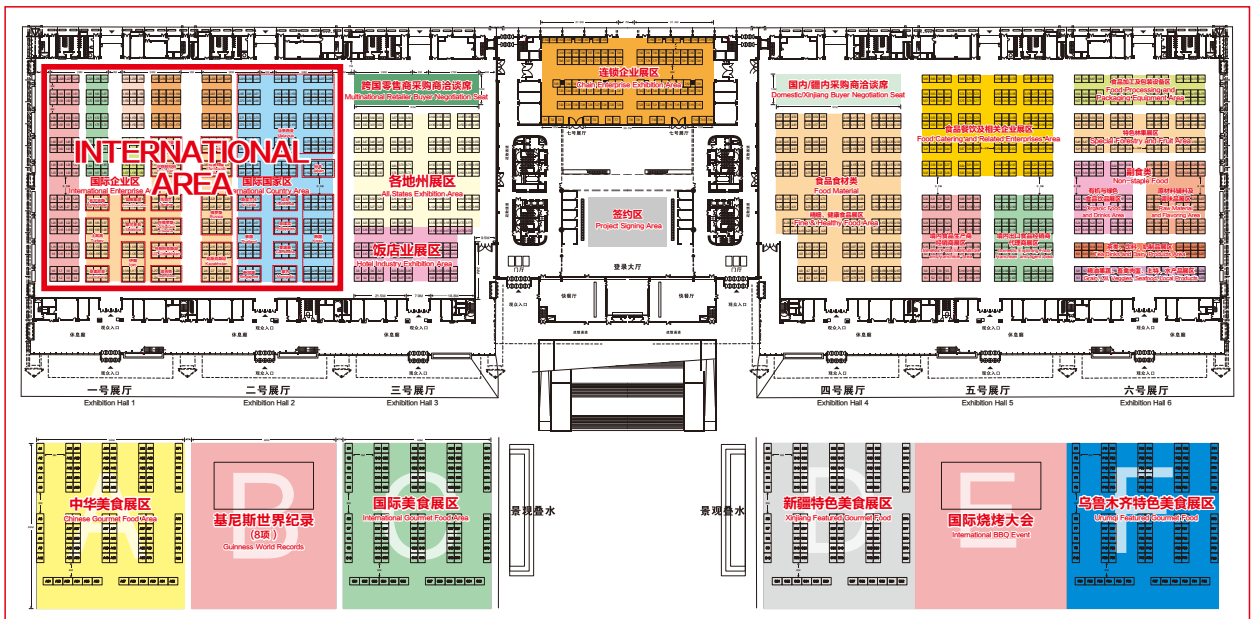
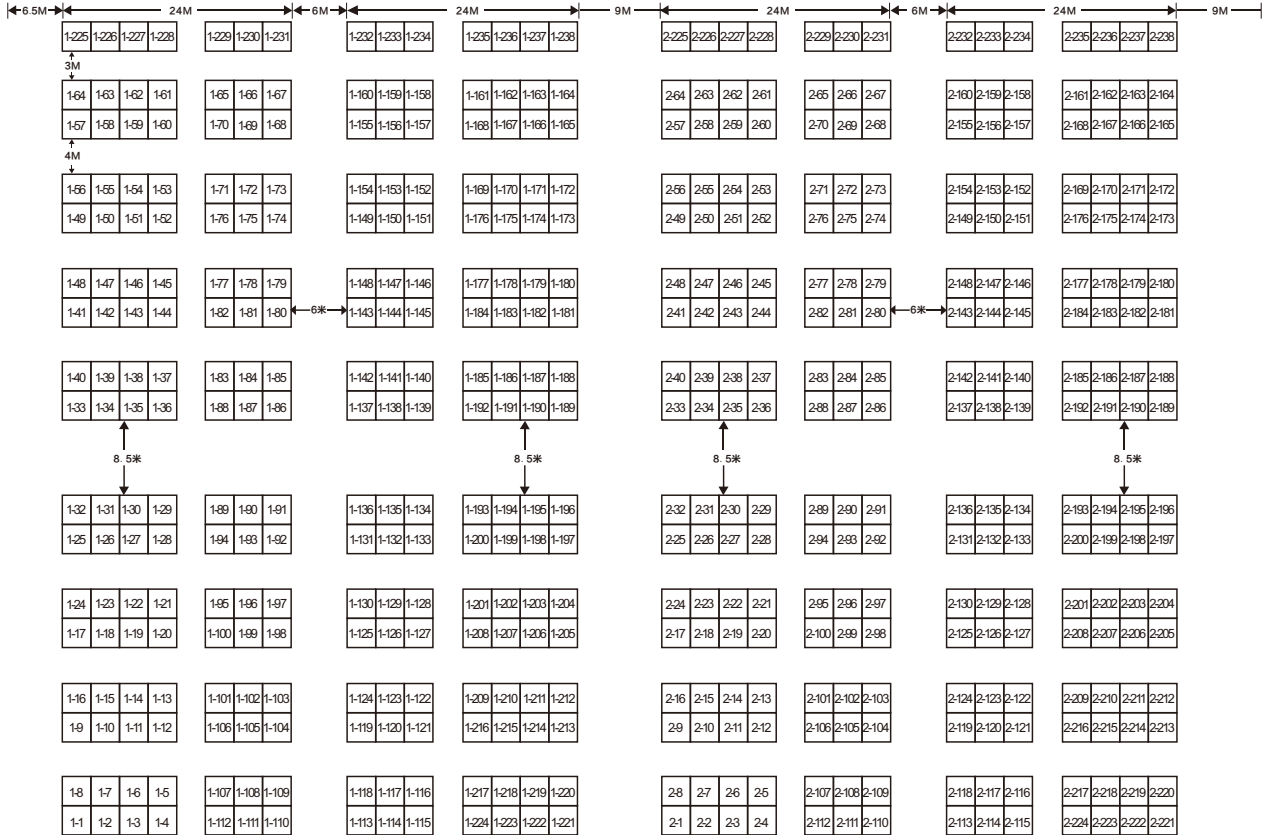
For details incentive policies for the foreign organizer unit, please contact Organizing Committee.

第二届丝绸之路国际食品展览交易会暨第二届中国丝绸之路饭店产业大会

The 2nd Silk Road International Food Exhibition Fair and Urumqi International Featured Catering Expo

展区分布

EXHIBITION AREA LOCATION





 ontact information
联系方式

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