



Embassy of the United States of America

Sofia, Bulgaria

Dear Bulgarian business community,

Dear Bulgarian investors,

We are excited to announce the start of the recruitment process for 2015 SelectUSA Investment Summit.

The 2015 Investment Summit will build on the momentum generated by the U.S. economic recovery, as well as the sold-out success of the first SelectUSA Investment Summit. Held in late 2013, more than 1,300 participants came from 60 countries, 48 U.S. states, 4 territories, and the District of Columbia, including a Bulgarian delegation of 4 companies investing in different economy sectors – such as building technologies, engineering and sporting tools manufacturing. As a result of the Summit several of the companies who attended are now successfully doing business in the U.S.A. Two of those companies are the Bulgarian Q-VENT –a rainscreen rear-ventilated façade systems manufacturer that opened a plant in Phoenix, Arizona, hired 8 people and expects to fully operate in mid February 2015 and the company Crampa – a niche manufacturer of climbing holds that successfully opened a production facility in the region of Las Vegas, Nevada.

The 2015 SelectUSA Investment Summit will be held at the Gaylord National Convention Center in National Harbor, Maryland, on March 23-24, 2015. Participants will include international and domestic companies of all sizes seeking to establish or expand operations in the United States, as well as U.S. state, regional, and local economic development organizations; business associations; service providers; and other organizations that facilitate business investment.

The Summit will enable companies to answer key questions more efficiently, such as why, how and where to invest. In addition to an agenda featuring high-

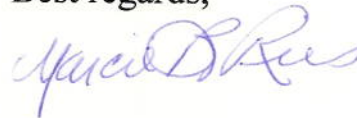
profile CEOs, government leaders, and other experts, the Summit will include a trade show where investors can meet directly with representatives of U.S. state, regional and local economic development organizations to learn about potential locations, resources, and incentives.

We would like to encourage interested investors from Bulgaria to get in touch with our team in Sofia and learn how SelectUSA services and the Summit can fit into their investment or expansion strategies.

Please visit www.selectusasummit.com for more information and contact the US Commercial Service office of the US Embassy in Sofia at +359 2 939 5784 or mail peter.delin@trade.gov to get more detailed information on the recruitment process.

We know the SelectUSA Investment Summit is an excellent opportunity to develop investment strategies, to meet with relevant specialists and to exchange experience and success stories and we are looking forward to have another strong Bulgarian delegation to participate in that unique investment forum in the United States of America!

Best regards,



Marcie B. Ries
Ambassador