



## Support services available

2018 - 2019

**ENRICH in Brazil Roadshow**

**Sofia, 6 June - Plovdiv, 7 June 2019**



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# ENRICH services

## THE ENRICH EXPERIENCE

The ENRICH centre is the main hub and contact point for European and Brazilian innovation actors interested in bilateral cooperation.

The services provided by ENRICH in Brazil supports users at each stage of their journey. The ENRICH Experience and the services available will contribute to the creation of research and business (R&B) opportunities for Europeans and Brazilians as well.

ENRICH in Brazil offers a comprehensive range of services tailor-made to address the needs of R&I&B organizations



# ENRICH SERVICES

STRUCTURED IN FOUR SERVICE CATEGORIES



**Information  
Service**



**Training  
& Infrastructure**



**Matchmaking  
& Events**



**Consultancy  
Service**



# ENRICH services

## INFORMATION SERVICE I.

### 1. Information on Funding Possibilities

GUIDELINES FOR INNOVATION FUNDING POSSIBILITIES IN BRAZIL

GUIDELINES FOR INNOVATION FUNDING POSSIBILITIES IN EUROPE

|                               |   |
|-------------------------------|---|
| <b>Who is it for?</b>         | Research Actors, R2M Intermediaries from Brazil and Europe  |
| <b>What are the benefits?</b> | Comprehensible and summarized overview of Framework Knowledge and tools to attend future funding opportunities (easy access to relevant information on funding opportunities) |
| <b>When?</b>                  | April 2019  |
| <b>Where?</b>                 | Available to download from website  |
| <b>Price?</b>                 | Free-of-charge  |

### 2. Market & Research Study: Industry 4.0

|                               |   |
|-------------------------------|---|
| <b>Who is it for?</b>         | European & Brazilian Research actors, R2M intermediaries, business actors, governmental actors, B2B actors  |
| <b>What are the benefits?</b> | The reader will get a comprehensive and summarized overview of the current trends in Industry 4.0 in Brazil |
| <b>When?</b>                  | November 2019   |
| <b>Where?</b>                 | Available to download from website  |
| <b>Price?</b>                 | Free-of-charge  |



# ENRICH services

## INFORMATION SERVICE II.

### 3. Webinar Series:

Showcase the **Brazilian Innovation Ecosystem** with Focus on the **Applied Research Sector**

Introduction of ENRICH in Brazil's **Soft Landing Hubs**

**Sectorial & Thematic** Webinars

European Science, Technology & Innovation Landscape in a Nutshell

Past webinars are available for download at:

<http://brazil.enrichcentres.eu/presentations-and-training>



Further webinars foreseen for June – December 2019

For exact dates, topics and details see our website and follow us on



and



<http://brazil.enrichcentres.eu>



# ENRICH services

## TRAINING & INFRASTRUCTURE I.

Training 2018: **'How to apply for ERC Grants' August 2018 Rio de Janeiro**

45 researchers and multipliers participated; agenda included information about the ERC funding lines, how to apply for funding, the evaluation process and how to budget a proposal; practical exercises on abstract writing, the role of ERC reviewers in the evaluation process and the identification of eligibility criteria.

Success story of a Brazilian ERC Grantee Dr. Bernardo S. Franklin who works at the University Clinic Bonn (Germany)

Training 2018: **How to write H2020 proposals? - Focus on MSCA IF**

**May 2018, Campinas and Porto Alegre**



### Agenda overview

- MSCA seen from a Strategic Perspective
- Proposal Writing Part 1 - focussing on Excellence
- Proposal Writing Part 2 - Impact and Implementation
- Closing hour with coffee and open questions



# ENRICH services

## TRAINING & INFRASTRUCTURE II.

### Training on Impact Evaluation of R&I Programmes – December 2018, Brasilia

The training course gave the participants the opportunity to explore the foundations and re-cent developments of impact evaluation of policies, programs and institutions in the field of research and innovation. The training was structured into four main pillars:

- fundamentals of STI evaluation
- planning and conducting STI evaluation
- applied methodologies and
- setting-up an evaluation



# ENRICH services

## TRAINING & INFRASTRUCTURE III.

### Innovation Bootcamp BR: Curitiba, September 2018

Topics: innovation ecosystem in EU & BR; financial support instruments and investment opportunities; Information and dissemination about the actors, products, services and processes offered by ENRICH; Networking and pitch sessions for startups and researchers



### Innovation Bootcamp EU: Malaga, November 2018

Agenda: Background to business environment – Brazilian context - market and industry, business plan writing, business skills & legal advice, marketing, networking and teambuilding challenge; Pitch session & partner search advice



# ENRICH services

## TRAINING & INFRASTRUCTURE IV.

### Training 2019: Legal Conditions & Requirements

|                               |   |
|-------------------------------|---|
| <b>Who is it for?</b>         | European and Brazilian companies  |
| <b>What are the benefits?</b> | One-stop-shop for all legal issues regarding doing business in Europe or in Brazil                                      |
| <b>When?</b>                  | 1) August 2019 - in Brazil, training with focus on Europe<br>2) October 2019 - in Europe, training with focus on Brazil |
| <b>Where?</b>                 | tbc   |
| <b>Price?</b>                 | Paid Service. The participation fee of the training will be announced on the ENRICH in Brazil website                   |

### Boot Camp 2019 in Europe & Brazil

|                               |   |
|-------------------------------|---|
| <b>Who is it for?</b>         | European / Brazilian R&D companies, researcher/university representatives (BR) and startups.                    |
| <b>What are the benefits?</b> | Participants will gain valuable knowledge and skills on how to expand their business towards Europe / Brazil    |
| <b>When?</b>                  | 1) Brazil: 31 May 2019<br>2) Europe: 7-8 November 2019  |
| <b>Where?</b>                 | 1) Curitiba, Brazil<br>2) tbc, Europe   |
| <b>Price?</b>                 | BR: Free-of-charge<br>EU: Paid Service. The participation fee will be announced on the ENRICH in Brazil website |



# ENRICH services

## TRAINING & INFRASTRUCTURE V.

### Innovation Bootcamp 2019

A promotional poster for the 2nd Innovation Bootcamp in Brazil. The background features a pair of hands holding a globe of the Earth against a bokeh light background. The text is overlaid on the image.

2<sup>nd</sup> Innovation Bootcamp in Brazil

Going International -Toolbox & Success Stories

Date: 31 May 2019  
Location: FIEP, Curitiba, Brazil  
Register & Participate: <https://bit.ly/2WxVuul>

The ENRICH logo, consisting of a stylized circuit-like graphic with green and yellow nodes and the text "ENRICH" above "EUROPEAN NETWORK OF RESEARCH AND INNOVATION CENTRES AND HUBS, BRAZIL".

# ENRICH services

## MATCHMAKING & EVENTS I.

Innovation tour to Brazil 2018



**ENRICH**  
EUROPEAN NETWORK OF  
RESEARCH AND INNOVATION  
CENTRES AND HUBS, BRAZIL



## INNOVATION TOUR

*A unique networking opportunity for European researchers and organizations with tech focus!*

**NOVEMBER 5<sup>th</sup> – 9<sup>th</sup>, 2018 SÃO PAULO, BELO HORIZONTE, RIO DE JANEIRO**

- Join our five-day tour through most innovative Brazilian cities: São Paulo, Belo Horizonte, Rio de Janeiro
- Visit top Research & Technology organizations; gain insights into the cutting edge research & technology of Brazil



# ENRICH services

## MATCHMAKING & EVENTS II.

Innovation tour to **Brazil – September 2019** in Foz de Iguacu / Curitiba

Focus topics: **Bioeconomy & Biotechnology + Energy**

**ENRICH in Brazil**

**MATCHMAKING & INNOVATION  
TOUR TO BRAZIL**

**23 – 27 September 2019**

A unique networking opportunity for European organizations operating in the area of Biotechnology, (Renewable) Energies and technologies applied to these sectors!

The ANPEI Conference 2019 is part of the programme - known as one of the main conferences when it comes to Innovation!

**JOIN THE TOUR!**

SAVE THE DATE

The graphic is a green rectangular box with a yellow border. It contains text in yellow and white. A blue diagonal banner in the top right corner says 'SAVE THE DATE'. The background of the box has a faint geometric pattern.

# ENRICH services

## CONSULTANCY SERVICES

**Customised support:** tailor-made consultancy support **on demand**, incl.:

- Advice on Responsible Research and Innovation (RRI)
- Advice on branding
- Advice on communication
- Advice on technology transfer
- Advice on internationalisation
- Market analysis / Specific sector analysis
- Legal advice
- Advice on international investments
- Benchmarking studies
- Advice on developing business model and plan
- Advice knowledge management
- Organisation of business mission
- Organisation of roundtables and matchmaking sessions



# ENRICH services

## SERVICE CATALOGUE 2019

Detailed information on our services:

<http://brazil.enrichcentres.eu/news/service-catalogue-2019->



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Fraunhofer Institute for Production  
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