

Support services available

2018 - 2019

ENRICH in Brazil Roadshow

Sofia, 6 June - Plovdiv, 7 June 2019



ENRICH is an initiative of the European Union, executed in Brazil by the CEBRABIC project, that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 733531. Responsibility for the information and views set out in this publication lies entirely with the authors.





THE ENRICH EXPERIENCE

The ENRICH centre is the main hub and contact point for European and Brazilian innovation actors interested in bilateral cooperation.

The services provided by ENRICH in Brazil supports users at each stage of their journey. The ENRICH Experience and the services available will contribute to the creation of research and business (R&B) opportunities for Europeans and Brazilians as well.

ENRICH in Brazil offers a comprehensive range of services tailor-made to address the needs of R&I&B organizations





ENRICH SERVICES

STRUCTURED IN FOUR SERVICE CATEGORIES

Information Service Training & Infrastructure

Matchmaking & Events

Consultancy Service

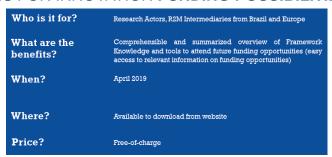


INFORMATION SERVICE I.

1. Information on Funding Possibilities

GUIDELINES FOR INNOVATION FUNDING POSSIBILITIES IN BRAZIL

GUIDELINES FOR INNOVATION FUNDING POSSIBILITIES IN EUROPE



2. Market & Research Study: Industry 4.0

Who is it for?	European & Brazilian Research actors, R2M intermediaries, business actors, governmental actors, B2B actors
What are the benefits?	The reader will get a comprehensive and summarized overview of the current trends in Industry 4.0 in Brazil
When?	November 2019
Where?	Available to download from website
Price?	Free-of-charge





INFORMATION SERVICE II.

3. Webinar Series:

Showcase the Brazilian Innovation Ecosystem with Focus on the Applied Research Sector

Introduction of ENRICH in Brazil's Soft Landing Hubs

Sectorial & Thematic Webinars

European Science, Technology & Innovation Landscape in a Nutshell

Past webinars are available for download at:

http://brazil.enrichcentres.eu/presentations-and-training



Further webinars foreseen for June – December 2019

For exact dates, topics and details see our website and follow us on



and



http://brazil.enrichcentres.eu





TRAINING & INFRASTRUCTURE I.

Training 2018: 'How to apply for ERC Grants' August 2018 Rio de Janeiro

45 researchers and multipliers participated; agenda included information about the ERC funding lines, how to apply for funding, the evaluation process and how to budget a proposal; practical exercises on abstract writing, the role of ERC reviewers in the evaluation process and the identification of eligibility criteria.

Sucess story of a Brazilian ERC Grantee Dr. Bernardo S. Franklin who works at the University Clinic Bonn (Germany)

Training 2018: How to write H2020 proposals? - Focus on MSCA IF

May 2018, Campinas and Porto Alegre

Agenda overview

- MSCA seen from a Strategic Perspective
- Proposal Writing Part 1 focussing on Excellence
- Proposal Writing Part 2 Impact and Implementation
- Closing hour with coffee and open questions









TRAINING & INFRASTRUCTURE II.

Training on Impact Evaluation of R&I Programmes – December 2018, Brasilia

The training course gave the participants the opportunity to explore the foundations and re-cent developments of impact evaluation of policies, programs and institutions in the field of research and innovation. The training was structured into four main pillars:

- fundamentals of STI evaluation
- planning and conducting STI evaluation
- applied methodologies and
- setting-up an evaluation





TRAINING & INFRASTRUCTURE III.

Innovation Bootcamp BR: Curitiba, September 2018

<u>Topics</u>: innovation ecosystem in EU & BR; financial support instruments and investment opportunities; Information and dissemination about the actors, products, services and processes offered by ENRICH; Networking and pitch sessions for startups and researchers



Innovation Bootcamp EU: Malaga, November 2018

<u>Agenda</u>: Background to business environment – Brazilian context - market and industry, business plan writing, business skills & legal advice, marketing, networking and teambuilding challenge; Pitch session & partner search advice





TRAINING & INFRASTRUCTURE IV.

Training 2019: Legal Conditions & Requirements

Who is it for?	European and Brazilian companies
What are the benefits?	One-stop-shop for all legal issues regarding doing business in Europe or in Brazil
When?	August 2019 - in Brazil, training with focus on Europe October 2019 - in Europe, training with focus on Brazil
Where?	tbc
Price?	Paid Service. The participation fee of the training will be announced on the ENRICH in Brazil website

Boot Camp 2019 in Europe & Brazil

Who is it for?	European / Brazilian R&I companies, researcher/university repre- sentatives (BR) and startups,
What are the benefits?	Participants will gain valuable knowledge and skills on how to expand their business towards Europe / Brazil
When?	1) Brazil: 31 May 2019
	2) Europe: 7-8 November 2019
Where?	1) Curitiba, Brazil
	2) tbc, Europe
Price?	BR: Free-of-charge EU: Paid Service. The participation fee will be announced on the ENRICH in Brazil website



TRAINING & INFRASTRUCTURE V.

Innovation Bootcamp 2019





MATCHMAKING & EVENTS I.

Innovation tour to Brazil 2018





- Join our five-day tour through most innovative Brazilian cities: São Paulo, Belo Horizonte, Rio de Janeiro
- Visit top Research & Technology organizations; gain insights into the cutting edge research & technology
 of Brazil



MATCHMAKING & EVENTS II.

Innovation tour to Brazil - September 2019 in Foz de Iguaçu / Curitiba

Focus topics: Bioeconomy & Biotechnology + Energy

ENRICH in Brazil

MATCHMAKING & INNOVATION TOUR TO BRAZIL

23 - 27 September 2019

A unique networking opportunity for European organizations operating in the area of Biotechnology, (Renewable) Energies and technologies applied to these sectors!

The ANPEl Conference 2019 is part of the programme - known as one of the main conferences when it comes to Innovation!

JOIN THE TOUR!



CONSULTANCY SERVICES

Customised support: tailor-made consultancy support on demand, incl.:

- Advice on Responsible Research and Innovation (RRI)
- Advice on branding
- Advice on communication
- Advice on technology transfer
- Advice on internationalisation
- Market analysis / Specific sector analysis
- Legal advice
- Advice on international investments
- Benchmarking studies
- Advice on developing business model and plan
- Advice knowledge management
- Organisation of business mission
- Organisation of roundtables and matchmaking sessions





SERVICE CATALOGUE 2019

Detailed information on our services:

http://brazil.enrichcentres.eu/news/service-catalogue-2019-





ENRICH in Brazil is made possible with the support of the CEBRABIC project and its partners



Fraunhofer Institute for Production Systems and Design Technology (IPK)



























Zita Buday Senior International Expert

Regional Centre for Information and Scientific Development

zita.buday@rcisd.eu

www.rcisd.eu



