МИНИСТЕРСТВО НА ИКОНОМИКАТА

Звено "Криптографска защита и комуникации"– тел.78 44; дата 11.07.2019 г. Грама № 1711

ОТ ПОСОЛСТВОТО В ДЕЛХИ

> ОТКРИТА ОБИКНОВЕНА

Изх. № Ив-11-530/11.07.2019 г.

ДО

МВнР - ГДДО, ВИО, ААО

ммс - ЕППМС

ми - вис, вип, ип

ИАНМСП, БТПП, БСК

министерство на икономиката

София 1000, ул. "Славянска" №8

Регистрационен индекс и дата

<u>Относно:</u> осмо издание на международно изложение на спортни стоки и конференция "Sport India 2019"

Приложено, изпращаме Ви покана за участие в следващото издание на международното изложение "Sport India 2019", което ще се проведе в периода 23-ти – 25-ти септември 2019 г. в гр. Делхи.

В поканата се отбелязва, че занапред се предвижда в рамките на "Sport India 2019" да бъдат провеждани по-фокусирани събития, в т.ч. конференция "Sport India", среща на дилъри, "Sport India" награди, форум на производители на спортни стоки, спортни събития и турнири, шампионат по боди-билдинг и др.

Моля да бъдем уведомени за евентуално участие в изложението и конференцията.

Приложение: съгласно текста - 3 стр.

Изготвил: Камен Куцаров, първи секретар

Одобрил: Елеонора Димитрова, посланик

From: Gurbaani Kaur Mukherjee Sent: Wednesday, July 10, 2019 15:14

To: bgembdelhi@yahoo.com

Subject: FW: Request to mobilize buyer delegation for "Sport India 2019"



SPORT INDIA 2019

8TH India International Sporting Goods Show 23-25 September, Pragati Maidan, New Delhi (India) India's and South East Asia's Biggest Sport Business Event

10/07/2019

H.E.Ms. Eleonora Dimitrova EMBASSY OF THE REPUBLIC OF BULGARIA in New Delhi, India Shanti Path, Chankyapuri New Delhi-India

Subject: Request to mobilize buyer delegation for "Sport India 2019"- 8thIndia International Sporting Goods Show - International Exhibition and Conference on 23rd - 25th September, Pragati Maidan, New Delhi (India)

Dear Sir

We are pleased to inform you that the next edition of "Sport India 2019"- International Exhibition on Sports Goods, Sports Wear & Accessories, Fitness Equipment, Sports Flooring and Technology, Golf, Adventure & Amusement Toys, Sports Wellness & Beauty, Raw Materials & Sports Goods Making Machinery, Sport Science & Allied Industries is being held on 23rd -25th September 2019 at Pragati Maidan, New Delhi (India) organized by Indian Exhibition Services and Indian Trade Fair Academy.

Sport India 2019 was a great success and was also supported by Ministry of Micro, Small & Medium Enterprise, Govt. of India, NSIC, various sports and sports goods trade associations and chambers of commerce. Around **200+ Exhibitors** participated from all over India and the world including China, Taiwan, Japan, Singapore, South Korea, Turkey, Malaysia to name a few. There was footfall of around **20,000+ visitors for the show.**

Sport India Expo is a B2B business platform for the national and international sporting goods, sportswear and equipment manufacturers to find out the new business opportunities in India. This event is a great opportunity to network with sports Industry. The event will present a wide range of products and services pertaining to indoor and outdoor sports and allied activities.

Sport India 2019 will concurrently be held with more highly focused events, which are enlisted as under:-

- Sport India Conference
- Sport India Dealers Meet
- Sport India Awards
- SGT Awards
- Sport India Fashion Show
- Sports Goods Manufacturing Forum
- Fitness India
- Body Building Championship
- Sports activities and tournaments

As India is the largest Sports Goods Manufacturer in the world so we request you to mobilize a buyer delegation of Sports goods traders, importers, retailers from your respective countries. It will be a great opportunity to interact directly with the Indian Sports Goods manufactures all under one roof. We will be happy to provide all necessary assistance to facilitate of your buyer delegation at Sport India 2019.

Looking forward to an early response from your side.

With best regards,

Dr. Gurbaani Kaur Mukherjee Vice President Indian Exhibition Services H-146-147, 3rd Floor, Sector -63, Noida - 201307 (U.P.) India Tel: +91-120-4138410 Mob: +91- 9910914310, +91- 9811913376

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