



VASTRA - An International Textile & Apparel Fair
2017



Dates : 21st–24th September 2017

Venue: Jaipur Exhibition & Convention Centre, Jaipur, Rajasthan

Organizers :

Rajasthan State Industrial Development & Investment

Corporation Limited, Jaipur, Rajasthan (RIICO)

&

Federation of Indian Chambers of Commerce & Industry (FICCI)



INTRODUCTION

VASTRA is an all encompassing Fibre to Fashion Trade Fair on Textiles & Apparels.

VASTRA is organized annually. First edition was held in 2012.

VASTRA is primarily a B2B platform. Buyer – Seller Meet is the most important feature and attraction of VASTRA.

Exhibitors from various parts of India showcase their products in the event.

Buyers across the Globe and Indian Buying Houses / Agents visit VASTRA to interact with Exhibitors for their order booking.

VASTRA has emerged as an important Trade Fair on Textiles & Apparel in the calendar of international events on Textiles & Apparel.

INTRODUCTION

VASTRA – 2017 will be the 6th edition of VASTRA. VASTRA-2017 will have combination of limited B2C component along with B2B. First three days will be devoted exclusively to B2B and the last day i.e. 24th September, 2017 will have B2C activities, involving retail sales to provide simultaneous opportunities to those exhibitors who may be looking for directly reaching the end users as well. Thus, VASTRA-2017, as usual, remains a B2B Trade Fair.

Ambassadors & High commissioners and / or their officials and Trade counselor of various countries in India have visited VASTRA. VASTRA – 2017 will be a new paradigm in terms of quality, fashion and new product offerings in textiles and apparel while presenting enhanced business opportunities for all stakeholders.



VASTRA JOURNEY

VASTRA – 2012 : 361 Foreign / International Buyers, 36 Indian Buying Houses and 178 Exhibitors participated.

VASTRA - 2013 : 421 Foreign / International Buyers, 43 Indian Buying Houses and 202 Exhibitors participated.

VASTRA-2014: 345 Foreign / International Buyers, 52 Indian Buying Houses and 225 Exhibitors participated.

VASTRA-2015: 302 Foreign / International Buyers, 118 representatives of Indian Buying Houses and 252 Exhibitors participated.

VASTRA-2016: 85 Foreign / International Buyers, 170 representatives from 122 Indian Buying Houses And 179 Exhibitors participated.

Average Business Generation per foreign Buyer : 0.20 US\$ Million

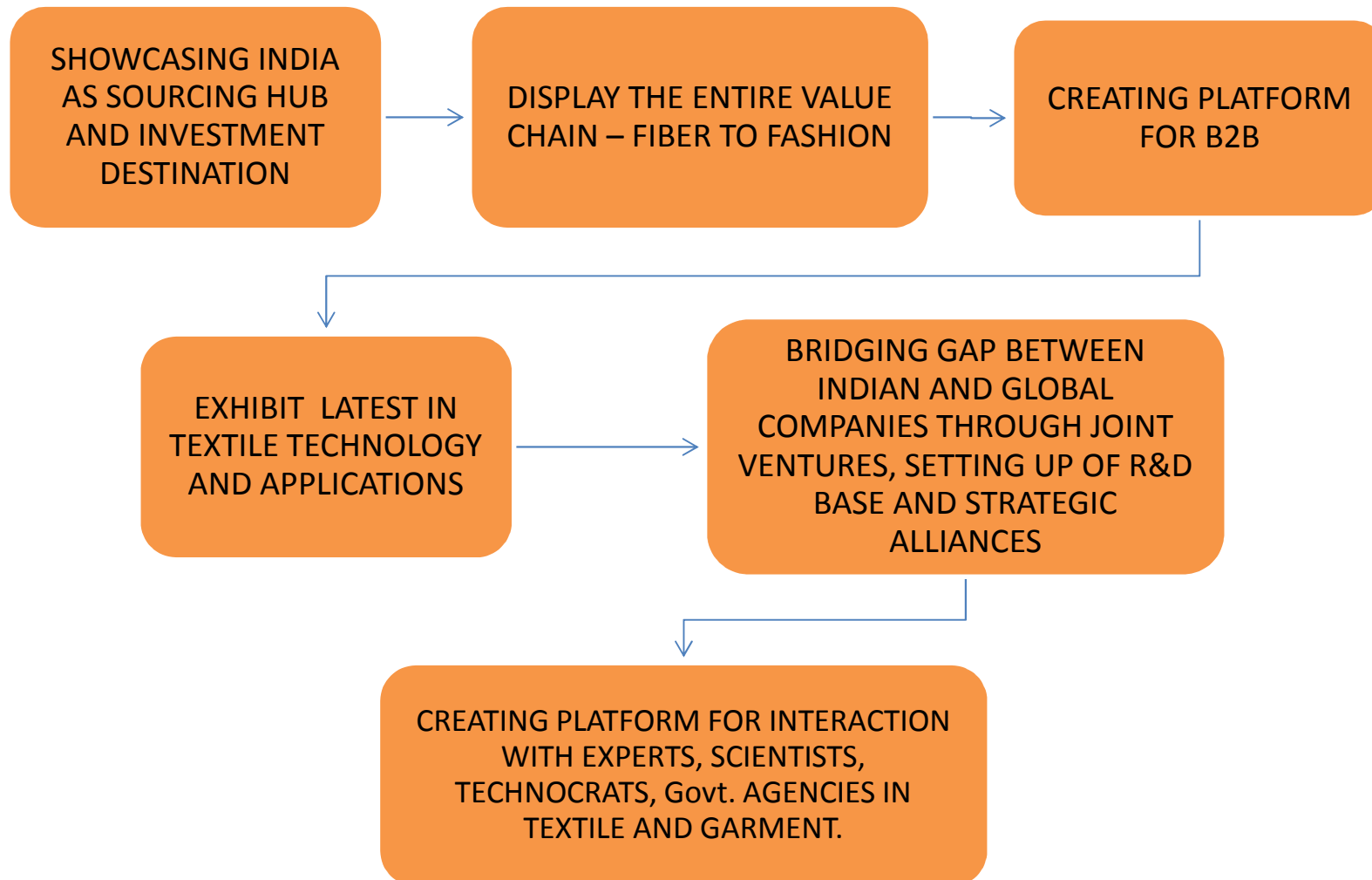
VASTRA GILMPSES (2012-2014)



VASTRA GLIMPSES (2015-2016)



MAIN OBJECTIVES (VASTRA- 2017)



PRODUCT RANGE

VASTRA-2017 aims to showcase the entire value addition chain from Fibre to Fashion-product as well as technology.

- Fiber, Yarn, Fabric
- Garments & Apparels
- Home textiles & Made ups
- Ethnic Trends & Home Furnishings
- Textile & Fashion Accessories, including fashion jewelry & fashion footwear
- Leather garments
- Traditional Textiles, Handlooms & Handicrafts
- Technical Textiles
- Fashion Trends
- Technology & Machinery



EXHIBITOR'S PROFILE

Manufacturers and exporters of –

Entire product value chain – Fiber to Fashion

Garments & Apparels including leather garments

Home Textiles, Made ups & Home furnishings

Textile & fashion accessories including fashion jewellery & fashion footwear

Traditional textiles, handlooms & handicrafts

Manufacturers and suppliers of –

Plant & Machinery

Accessories

Dyes & Chemicals

States Pavilions

Fashion Designers



VISITORS' PROFILE

- Buyers, Users, Traders, Importers, Exporters of Products in Textiles and Apparel
- Plant & Machinery Suppliers and Users
- Existing Industry Players
- Fashion Designers
- Institutional /Bulk Buyers
- Country and State delegations
- New Investors
- Scientists, Consultants, Students
- Public in general, on B2C day



KEY FEATURES -VASTRA 2017

More than 300 exhibitors across entire Textile value addition chain – products, machinery and technology.

More than 300 International Buyers from across the Globe and 150 Indian Buying Houses / Agents

Buyer – Seller Meets

International Participation

Unique platform of B2B in combination with B2C

Business Fashion shows

State pavilions

Fashion Designers & Studios

Live demonstration of traditional textile craft

International and Indian delegations

Business and Networking opportunities

Participation by Govt. Agencies



BUSINESS OPPORTUNITIES

- Showcasing products and capabilities for business enhancement
- Launching new products, creating brand awareness and enhancing corporate image
- Sourcing latest in products and Textile technologies
- Business meetings and networking opportunities
- Joint Ventures, Collaborations, Strategic Alliances
- Retailing- latest in textiles & apparels
- New applications and solutions
- New Investments
- Experiencing rich textile art & craft of Rajasthan
- Exposure to infrastructure availability.

EXPECTATIONS

MOBILIZING BUYERS ACROSS ENTIRE TEXTILE VALUE ADDITION CHAIN FROM THEIR COUNTRIES FOR PARTICIPATION IN VASTRA – 2017

VISIT TO THE FAIR BY DELEGATIONS, TRADE BODIES, TRADE JOURNALISTS FROM THEIR COUNTRIES AND PERSONNEL FROM THEIR EMBASSIES IN INDIA

PRESENTATION OF ABOUT 20-30 MINUTES ON DOING BUSINESS BY INDIAN TEXTILE AND APPAREL MANUFACTURERS AND SUPPLIERS WITH THEIR COUNTRIES.

OPPORTUNITIES FOR BUYER

VASTRA 2017 Offers-

Direct Reach to about 300 existing as well as new Indian manufacturers and suppliers who would be showcasing their products, designs, brands and capabilities under one roof.

Opportunities to Explore new sources of buying Indian textile products.

Live demos of traditional textile crafts – Opportunity to explore blending of fashion and craft in product sourcing

OPPORTUNITIES FOR BUYER

VASTRA 2017 Offers-

Platform for jointly working out with Indian manufacturers, designs, products, application of new technologies and solutions for products suiting to their respective home markets.

Enhancement of corporate image and increased awareness among Indian manufacturers and suppliers.

Business meetings & networking opportunities - to explore possibilities of joint ventures, collaborations, strategic alliances and possibilities of new investments in India

Textiles & crafts of various Indian states, business fashion shows, concurrent conferences, networking events.



THANK YOU