

# INVESTMENT CLIMATE IN SOUTH AFRICA

## VIEWS OF EU INVESTORS

TUESDAY | 5 JULY 2022  
11H30 (BRUSSELS TIME)



## INVITATION

The EU Chamber and Eurochambres invite you to attend a webinar on the investment climate in South Africa at 11h30 (Brussels time) on Tuesday 5 July 2022. The results of two recent investor surveys of EU firms will be presented.

The first of these surveys targeted businesspeople in Europe, that are not currently in South Africa. The main purpose of this survey was to assess the overall perception of South Africa, as an investment destination, relative to other emerging markets; and to identify the country's main (perceived) strengths and weaknesses.

The second survey focused on EU companies within South Africa. It seeks to understand their investment performance and plans, and to identify the priority challenges they face in doing business in the country. Both surveys were implemented between November 2021 and March 2022.

The main findings from these surveys are available in a detailed report that will be shared during the webinar. A representative of the South African Government will also join the event to provide an update on recent efforts to attract and retain foreign investment.

## PROGRAMME

11h30	<b>Welcome</b> Mr. Joel Fernandes, Project and Policy Advisor, Eurochambres
11h35	<b>Presentation of the investment survey results</b> Mr. Rui Marto, President, EU Chamber of Commerce and Industry of Southern Africa
11h55	<b>Support for investors in South Africa</b> Ambassador Sadick Jaffer, Invest SA
12h10	<b>Facilitated discussion</b>
12h30	<b>Closing</b>

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SOUTHERN AFRICA