



MAIN MEETING OF RETAIL IN UKRAINE

**NSC OLIMPIYSKIY
14-15 APRIL**

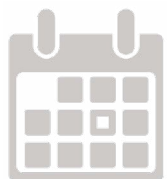


EXHIBITION

- 2 days
- 3 exhibition halls
- 90 exhibitor companies
- more than 1500 visitors



CONCEPT



2

Days of exhibition



1500+

Event guests



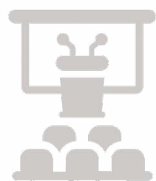
500+

Participating companies



90+

Exhibitor companies



3

Conference halls



80+

TOP-speakers



AFTER PARTY

BUSINESS PROGRAM

- 2 days of activities
- 15 conferences in 3 streams
- 80 speakers – the first persons of retail and development
- Cases presentations and panel discussions

CONCEPT





BUSINESS NETWORKING

- Meetings with representatives of leading companies of the market
- Networking in the business zone and VIP-zone
- Communication with new foreign retailers not represented on the Ukrainian market

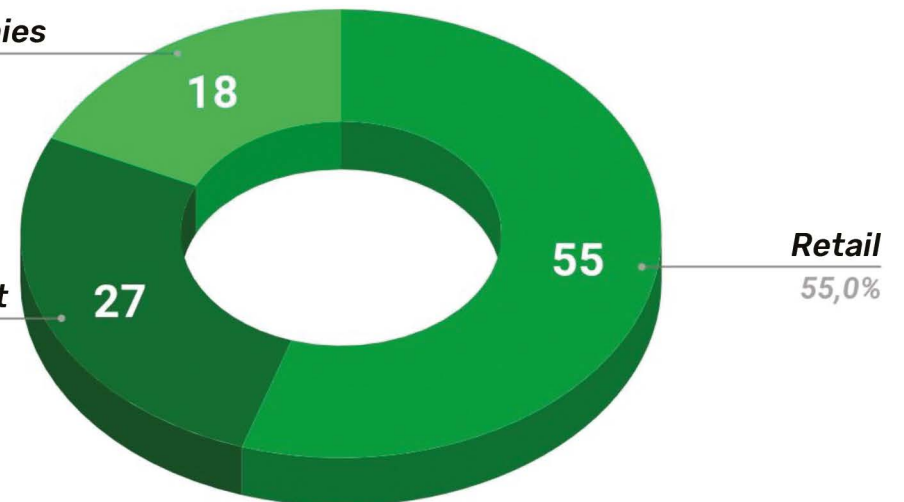
CONCEPT

AUDIENCE



B2B Companies
18,0%

Development
27,0%



Retail
55,0%

OWNERS, TOP MANAGEMENT AND LINE MANAGERS

of all companies related to retail
and commercial real estate
in Ukraine and other countries

HOW IT WAS LAST YEAR

- PHOTOS by [Link](#)
- VIDEO REPORT by [Link](#)

PERMANENT GUESTS

Deloitte.

Dragon Capital



LC Waikiki

 **Budhouse**
group

H&M

NOVUS

 **велика
кишеня**

Фокстрот


SYNERGY
CONSTRUCTION

Сильно

 **НОВА
ПОШТА**

BROCARD®


ЦИТРУС


PUMA®

INDITEX

watsons

ТОРГОВЕЛЬНИЙ ЦЕНТР
ЕПІЦЕНТР®

 **vodafone**

COMFY


adidas®

 **ашан**

METRO



АНТОНКА

PARTNER PACKAGES

	OPTIONS	TITLE PARTNER	GENERAL PARTNER	OFFICIAL PARTNER	PARTNER OF THE SESSION	PARTNER
1.	Placing the logo: <ul style="list-style-type: none"> • on the event page • in the RAU event mailing list • on the brand wall on the day of the event • on plasma screens 	✓	✓	✓	✓	✓
2.	Placing a press release about the event partner on the RAU website	✓	✓	✓	✓	✓
3.	Placing a banner in the lobby	✓	✓	✓	✓	✓
4.	Placement of advertising materials in the reception area	✓	✓	✓	✓	✓
5.	Placing information about the company in the exhibition catalog in the section «Partners»	✓	✓	✓	✓	✓
6.	Speech with presentation (15 min.) or in panel discussion in one of the sessions	✓	✓	✓	✓	
7.	Placing the banner in the hall, where there will be speeches	✓	✓	✓	✓	

PARTNER PACKAGES

	OPTIONS	TITLE PARTNER	GENERAL PARTNER	OFFICIAL PARTNER	PARTNER OF THE SESSION	PARTNER
8.	Placing a roller on the plasma screens	✓	✓	✓		
9.	Interview/article on the portal	✓	✓			
10.	Placing the logo on the badges indicating the status of the partner	✓	✓			
11.	Place in the Expo-zone (10 m ²)	✓	✓			
12.	Branding <ul style="list-style-type: none"> • vip-zone • tape for badges (jointly with the organizer) • a RAU site under a partner (one week) 	✓				
13.	Organization of business meetings	✓				
	Tickets	9	7	5	3	2
	PACKAGE PRICE:*	\$17 600	\$10 780	\$4 510	\$2 860	\$1 650

*Payment is made in national currency at the commercial rate on the day of payment

RENTAL PRICE FOR THE STANDS 3 CATEGORIES*



3 site category

The site category provides the position of the stand as «**linear**».

LINEAR – This option is located along a number of stands, one side open for inspection.

COST (\$/sq.m), February	COST (\$/sq.m), March
176	193

* From 6 m² included 2 invitations for employees of the stand

** Payment is made in national currency at the commercial rate on the day of payment

*** For a non-equipped area

RENTAL PRICE FOR THE STANDS 2 CATEGORIES*

2 site category

The site category provides the position of the stand as a «**Corner**».

CORNER – this stand is located at the intersection of aisles, so that two sides remain open.

COST (\$/sq.m), February	COST (\$/sq.m), March
210	231

* From 6 m² included 2 invitations for employees of the stand

** Payment is made in national currency at the commercial rate on the day of payment

*** For a non-equipped area



RENTAL PRICE FOR THE STANDS 1 CATEGORIES*



1 site category

The site category provides the position of the stand in the form of «**peninsula**».

PENINSULA – the combination of two corner sites allows you to get a peninsular type of stand – three sides remain open.

COST (\$/sq.m), February	COST (\$/sq.m), March
241	265

* From 6 m² included 2 invitations for employees of the stand

** Payment is made in national currency at the commercial rate on the day of payment

*** For a non-equipped area

RENTAL PRICE FOR THE STANDS 1 CATEGORIES*

0 site category

The site category provides the position of the stand as an «**island**».

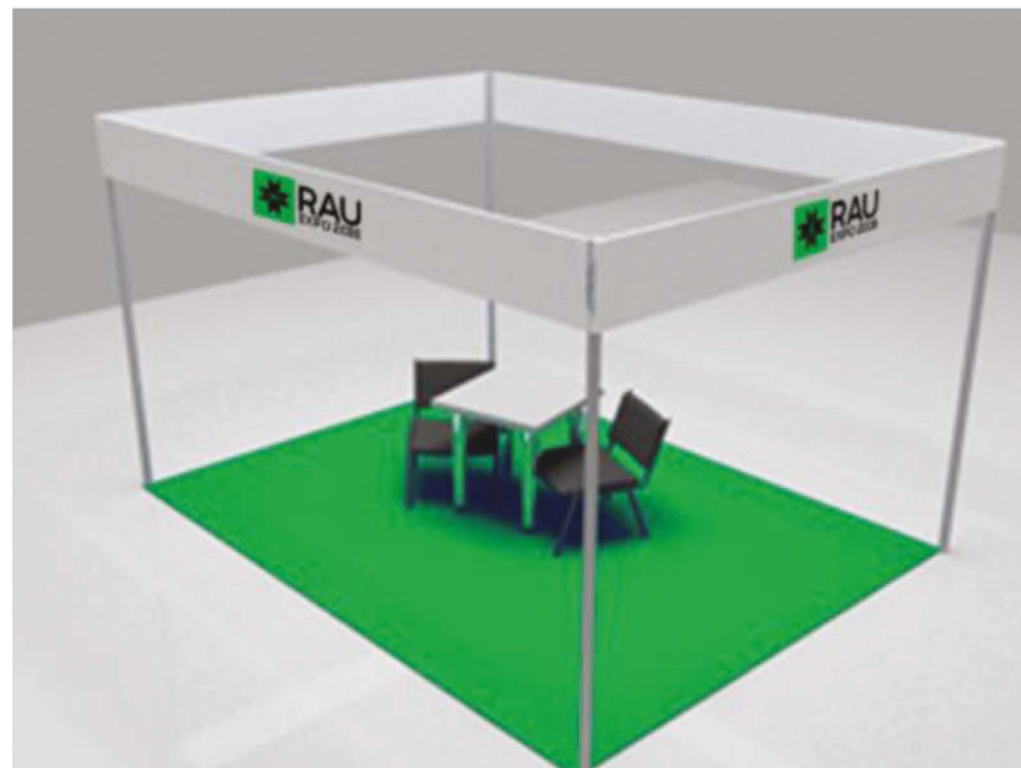
ISLAND – this stand is open from all sides.

COST (\$/sq.m), February	COST (\$/sq.m), March
273	300

* From 6 m² included 2 invitations for employees of the stand

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*** For a non-equipped area



WE STRENGTHEN THE REPUTATION OF THE RETAILER TOGETHER!



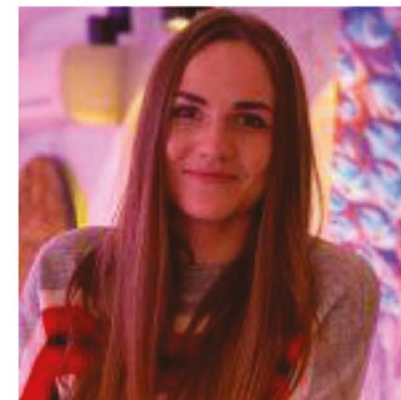
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RETAIL ASSOCIATION OF UKRAINE EXPO 2021!
WE ARE WAITING FOR YOU AMONG PARTICIPANTS AND PARTNERS

Venue: NSC Olimpiyskiy, St. Velyka Vasylkivska, 55

More information about the exhibition on the site
RAU.UA