

中国汽车工业协会

关于邀请参加

“2025 一带一路新能源汽车出海论坛”的函

各会员企业、整车企业及相关单位：

随着共建“一带一路”倡议的推进和自贸区战略的实施，中国新能源汽车企业加强与沿线国家的合作，利用政策优势开拓海外市场。中国作为全球最大的新能源汽车生产国和出口国，其出海战略不仅推动了国内产业的升级，也为全球汽车产业的可持续发展注入了新的活力。与此同时，中国车企出海也面临着国际贸易壁垒、技术标准差异、跨文化沟通、消费者偏好差异等诸多外因的挑战。当前，中国汽车产业国际化发展正处在从产品出海到产能出海的关键时期，深入宣传技术贸易措施相关知识与探讨国际合作全球化，研究和了解目标国家和地区的市场准入门槛，增强国际交涉应对的政策储备，与企业共同携手应对国外技术贸易壁垒，为我国新能源汽车走出国门保驾护航也成为目前最重要的关注点。

为此，由中国汽车工业协会牵头联合中国商业联合会、中国欧洲经济技术合作协会等相关机构定于 2025 年 6 月 19 日下午在杭州新能源汽车展期间召开“2025 一带一路新能源汽车出海论坛”，

会议将共同围绕中国新能源汽车品牌建设与出海布局、市场准入技术贸易措施、国际合作与全球化等热点话题进行讨论，深入探讨新能源汽车品牌全球化与国际贸易中技术贸易措施相互作用，详细解读目标国家地区市场准入要求、技术法规、标准、合格评定程序等。出席本届一带一路新能源汽车出海论坛与杭州新能源汽车展开幕仪式（6月20日上午10:00）的有关领导将由组委会负责配合接待，请参会单位将参会回执表及相关资料认真填写后于2025年4月30日前传真：021-50131761 或发送邮箱：info@goldenexpo.com.cn 至组委会会务组，以便组委会工作的统一安排。

诚挚邀请届时光临，请既函复、并希见复！

杭州车展会务组联系

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15001359717 王一腾

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附件：1. 参会回执表



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参会回执表

填报单位（盖章）：

填报日期： 月 日

单位名称	中文：				
	英文：				
代表姓名	性别	部门	职位	手机	电子邮件
会议联络人：					
会议赞助（以下为部分赞助形式，更多形式及赞助详情欢迎来电垂询） 协办赞助 <input type="checkbox"/> 赞助 <input type="checkbox"/> 发言 <input type="checkbox"/> 讨论 <input type="checkbox"/> 会场广告 <input type="checkbox"/> 胸牌纸袋					
会务费： 国内企业：2800 元/位 国外企业：1280 美金/位（含会议期间的服务费、资料、茶歇等，不含住宿）。 注：各国政府官员、驻华机构三等秘书以上的外交官与各省（市）县领导参会免费。					
参会金额：我单位共有 _____ 位代表参会，总计费用 _____					
指定收款账户 名 称：上海高登会展集团有限公司 账 号：446883980905 户 行：中国银行上海自贸试验区分行营业部			会务组联系方式 电 话：13701892995 联系人：江 琪 13916868039 杨建庄 18221431825 严要要		
为了使会议更为专业更贴近企业需求，请您填写以下事项： 您关注的话题： _____					
您想见的企业或嘉宾： _____					
注：各国政府官员、驻华机构三等秘书以上的外交官与各省（市）县领导抵达地点及时间					

Member companies, vehicle manufacturers and related companies:

The Belt and Road New Energy Vehicle Offshore Forum 2025, jointly hosted by China Association of Automobile Manufacturers, China General Chamber of Commerce together with China-Europe Association for Technical and Economic Cooperation, is scheduled to be held on the afternoon of June 19, 2025 during the period of Hangzhou International Intelligent Connected New Energy Vehicle Exhibition. Focusing on hot topics such as China's new energy vehicle brand building and overseas layout, market access and technical measures to trade, international cooperation and globalization, experts will gather together to exchange their ideas on the interaction between new energy vehicle brand globalization and technical measures to trade in international business, and provide detailed interpretation of market access requirements, technical regulations & standards, and conformity assessment procedures in target countries and regions. The organizing committee will be responsible for the reception of relevant leaders attending the forum and the opening ceremony of the exhibition (at 10:00 am on June 20). Please fill in the form and related materials carefully and Fax: 0086-21-50131761 or E-mail: info@goldenexpo.com.cn it to the organizing committee for unified arrangement before April 30, 2025.

The Organizing Committee of ICNEVEXPO

Attachment: Forum Application Form

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Attachment:

Forum Application Form

Company (Stamp):

Date:

Company	Chinese:				
	English:				
Name	Sex	Department	Title	Mobile	E-mail
Contact for forum					
Sponsorship (The following are some of the sponsorship options available. For more details, please feel free to contact us)					
<input type="checkbox"/> Co-organizer Sponsorship <input type="checkbox"/> Sponsorship <input type="checkbox"/> Speech <input type="checkbox"/> Discussion <input type="checkbox"/> Advertising					
<input type="checkbox"/> Badge and paper bag					
Participation Fees: USD1280/person (including service fee, materials and tea break during the forum, excluding accommodation) .					
Note: Government officials, diplomats above the third secretary of the embassy in China, as well as leaders from provinces (cities) and counties can participate in the forum for free.					
Total Fee: A total of _____ participants, and total fee:\$ _____					
Beneficiary's Bank in China Shanghai Branch SWIFT: BKCHCNBJ300 CNAPS CODE: 104290008035 Beneficiary: Shanghai Golden Commercial Exhibition Co., Ltd. Account No.: 439059238556 Bank: Bank of China, Shanghai Waigaoqiao Free Trade Zone Sub –Branch					
The Organizing Committee of ICNEVEXPO Tel: +86 18221431825 Contact: Yan yaoyao +86 13916868039 Yang Jianzhuang E-mail: info@goldenexpo.com.cn					
To make the forum more professional and meet the needs of the enterprise, please fill in the following items: Topics you are interested in: _____ Enterprises or guests you are interested in: _____					
Note: Please provide details on the arrival location and time for foreign diplomats in China.					